

## about WOMEN

CASUAL BUT WARY

## Chicago Fashions Follow Whims of City's Weather

BY VIRGINIA LEIMERT

'Fashion in Chicago is a blend of the high-style East and the casual, rugged West. We're a year-round raincoat town, dressing each day with the idea; 'If you don't like our weather wait a minute.'

Edith Grimm, Carson Pirie Scott executive and director fashionable Near North Side, of the Chicago Fashion Group told this to a New York audience yesterday.

In a report to other regional directors of the national organization, The Fashion Group Inc., Mrs. Grimm listed the cellophane hat protector, the floral brunch coat and the perrenial gabardine suit as typical Chicago fashions.

#### Studied And Casual

'Symbolically speaking, a smart Chicagoan tries to dress for any contingency by wearing a raincoat over chiffon dre'ss over red flannels! But on our

for instance, you'll see both the studied high-fashion, New'York look and the deliberately casual effect, marked by good British tweeds worn in our suburbs.'

In describing the chief fashion influences in Chicago, Mrs. Grimm referred to the following:

-- The 28 Shop at Field's as setting a precedent for high fashion in a department store setting.

--Arthur Wilson, director of Carson's millinery div-islon and a leader in making Chicago the 'best

millinery-conscious town in America.

-- The St. Luke's Fashion show, described by French designer Pierre Balmain as 'Ze Ultimate' in a charity show presentation of fashions from French, Eng-lish and American designers.

-- The Chicago Fashion Group's own annual show, described by fashion authorities as the last

-- Bes Ben, for his devel-opment of the fashionable personality.

CHICAGO SUN-TIMES

## Teminine angle

### Adeline Fitzgerald

At the Momen

CHICAGO

SUN-TIME

Look-alikes Miss Cornelia Conger and Mrs. Eleanor Roosevelt have something else in common-both love flying. When Miss Conger bards a plane for Honolulu in July, it will be her 71st flight. And her fourth trip to Hawaii.

Never a week goes by that someone doesn't step up to her and say "Has anyone ever told you you look like Mrs. Roosevelt?" Some years ago Miss Conger got even by playing the role of Mrs. R. in a hilarious skit put on before the American Institute of Decorators at the Casino; she admits the likeness but personally thinks she has better taste in hats than her famous counterpart.

Hawaii she loves because it is "beautiful, easy and lazy." Waiting for her at the old and intimate Halekulani hotel when she lands will be Mrs. I. Newton Perry, who left Chicago last Monday to spend a month in California dividing her time between her cousin, Mrs. Kimbrough (Emily's mother), the Harold Kneedlers (Polly Perry) at Piedmont and the I. Newton Perrys at Santa Barbara, where there is a new grandson, Newt Jr., whom she's never seen. In June she will go to Honolulu.

#### House of Heaven

Also at the Halekulani ("House of Heaven") will be a third member of the St. Luke's woman's board--Mrs. John Pitcher, who leaves for her favorite island soon. The Alfred Hamills are just home from a Hawaiian stay, also at the Halekulani.

\* \* \*

Miss Conger and Mrs. Perry had hoped to go to Europe this summer, but couldn't get bookings, by sea or air. Everything trans-Atlantic is jammed.

Along with shopping for

bathing suits during the recent heat wave they helped open the new cafeteria at St. Luke's (their job was coordinating the colors) and Miss Conger put the finishing touches on the downstairs powder room at the Racquet Club. It is 10 years (how time, flies!) since club members were trooped in to that powder room to admire Miss Conger's imaginative use of fuchsias, purples and blues. Now she has redone it with a wallpaper that looks like split bamboo shades. There being no windows in the room, she faked bamboo blinds and papered two panels to look like the out-of-doors.

like the out-of-doors.

Now, uppermost, in her mind is the A.J.D. (Illinois Chapter) buffet supper at the Casino May 24; she has to think of the menu and also some thing light for after-coffee.

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### It's a Birthday Party



Mrs. Marshall Sampsell pours a cup of punch for Mrs. Gordon Lang in The Shop at St. Luke's. Occasion for the celebration is the 10th anniversary of the Hospital's Shop which is manned by board members.
(Daily News photo) CHICAGO SUN-TIMES, FRIDAY, APRIL 8, 1949

## It's happy birthday for hospital shop

The rose-colored gift shop at St. Luke's Hospital will be lighted for a few moments Friday afternoon with only the 10 candles atop its pink and white birthday cake.

Mrs. Eric Oldberg had the cake made for the shop's an-

niversary party to which members of the shop committee hospital board and medical staff

are invited.
Mrs. Selim McArthur who started the shop with Lyla Woodruff, is coming in from Elkhart, Ill. for the event. Mrs. Mc-Arthur and her doctor-husband moved out of the city about a year ago after he retired from his medical practice. While here, Mrs. McArthur will visit her two daughters, Mrs. Wil-liam Dunshee and Mrs. D.F. MacKinnon, who live in Glen-

The shop committee, headed by Mrs. Oldberg, maintains an all-day and evening staff of volunteer workers. Among the volunteers are Mrs. Gordon Pirie and her twin daughters, Nancy and Martha; Wilma Swiss-ler, Alice and Ann Hooper, Mrs. Gardner Stern, Mrs. Grant the film a f Laing and Mrs. George Hager was killed who has devoted one day a week accident. since the shop opened.

SOCIAL CHICAGO By Lorraine Kowals



WILMA SWISSLER

finished his job of narrating for the film a few days before he was killed in an automobile

## Smart Set

Page 20 Chicago Herald-American Wed., March 23, 1949

## Cholly



FASHIONS, CHARITIES, HOLIDAYS? ---What phase of the social whirl do you suppose engrosses Mrs. John A. Prosser (left) of Lake Forest, and Mrs. Gordon Lang, as they lunch together? (Herald-American photo by Howard Lyon)

#### Annual Meeting

At the annual meeting of the Woman's Board, on January 24th, Mrs. Gordon Lang was re-elected President; Mrs. Joseph T. Ryerson, 1st Vice President; Mrs. Herbert DeYoung, 2nd Vice President; Mrs. A. Watson Armour, III, 3rd Vice President; Mrs. Richard Juergens, Secretary; Mrs. Grant Laing, Corresponding Secretary; Mrs. Morrison Waud, Assistant Secretary; Mrs. Earl Kribben, Treasurer; and Mrs. Paul Holinger, Assistant Treasurer.

Mrs. Eric Oldberg was named Chairman of the St. Luke's Fashion Show for 1949.

In her report, Mrs. Lang told that the Woman's Board made a net profit of \$46,081 on the 1948 Fashion Show.

The Shop made a gift of \$3,000 to the Hospital, making a total of \$20,500 given for the free care fund from this project of the Board in the ten years of its service.

Committee reports were presented by Mrs. William S. Covington, for the Fashion Show; Miss Cornelia Conger, for the Furnishings Committee; Mrs. A. Watson Armour, III, for the Children's Committee; Mrs. Rogers Follansbee, for the Linen Committee; Mrs. John D. Ames, for the Occupational Therapy Committee; Mrs. Eric Oldberg, for the Shop Committee; and Mrs. E. Morris McCormick, for the Flower Committee.

All St. Luke's family joins in congratulations to this group for their splendid accomplishments during the past year, and good wishes for a most successful 1949.

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March 1949

ST. LUKE'S NEWS

14-4766-1949-4

### Adeline Fitzgerald

At the Moment

It will be like old times, going down Michigan Ave. on a Monday night in December (blown by a gale perhaps) to hear Mary. Garden. Not singing in the Auditorium, but speaking at Orchestra

Garden. Not singing in the Auditor Hall, the night of Dec. 5.

As nearly as it can be put into words she will tell how she used to sing... At a special convocation on July II, the University of Chicago will award an honorary degree to Dr. Albert Schweitzer, who may be guest of honor at a large luncheon during his stopover in luncheon during his stopover in Chicago, en route from Aspen.

#### Jewelled history

Seeing the St. Luke's woman's board en masse this week at Shoreacres, we were impressed with the years the hairdressed with the years the hairdresser has snipped off of most of the members. Frankly 40's look like late 20's, and young matrons like college girls. Most successful short clip, everyone agreed, is Anne Smith Waud's. Mrs. Franklin Clement, chairman of boxes for the big fashion show, October 19, and Mrs. John D. Ames, who's on her committee, are other good arguments for the close trim. When people say to Jean Schweppe Armour "what's new?" they mean on her bracelet. The wide gold band clasping her brown wrist is paved with her personal history, in tiny diamonds, rubies, and emeralds. Every time she wins an im-

Every time she wins an important trophy, or marks a milestone her husband, A. Watson Armour III takes back the bracelet long enough to have a note of it made thereon, First it was a tiny emerald palm tree, for their Hawaiian honeymoon, it hen a slim crescent moon, in diamonds and a lucky star. The little girl in jeweled skirt is their daughter Laura and is their daughter, Laura, and

the boy, their son.

Absent at the roll call preceding the luncheon were Mrs. William S. Covington, Mrs. Charles H. Morse, Mrs. Harold C. Smith and Mrs. John A. Stevensonall for the same good reason. They're abroad. Mrs. Paul H. Holinger will have a holiday in England before getting down to her job of selling tickets for the fashion show, and Mrs. John Pitcher, Mrs. I. Newton Perry and Miss Cornelia Conger will be wearing Hawaiian suntans when they come home to start their respec-



Mrs. Gordon Lang, (right) president of St. Luke's women's board, and Mrs. Herbert C. DeYoung at yesterday's meeting of the board at which the annual St. Luke's fashion show was outlined. (Daily News Photo.)

Chicago Herald-American,

Tues., June 21, 1949 Page 6

WEDNESDAY

JUNE



#### Fashion is her meat

A girl as pretty as Mrs. Joseph Sampsell can tear into a lamb chop as gracefully as she can stroll the St Luke's Fashion Show runway. The lamb chop scene took place at the recent St. Luke's Board meeting at Shoreacres Club to discuss the Oct. 19 event. Mrs. Sampsell and other society young matrons and post-debs will model that day.

(SUN-TIMES Photo) (SUN-TIMES Photo)





THOUGH THEY ARE among the younger members of the board, none of those planning the 23d St. Luke's Fashion Show are more enthusiastic than Mrs. A. Watson Armour III (standing) and Mrs. Marshall G. Sampsell. Fellow board members find them unusually pleasant and agreeable co-workers. The young lady on the extreme right, June Carry, will appear on the runway as one of the society models when the curtain rises at Medinah Temple on Cet. 19 at Medinah Temple on Oct. 19.

CHICAGO SUN-TIMES, THURSDAY, JUNE 23, 1949

At the opening of Arlington, a reporter stopping at Mrs. Philip D. Armour Jr.'s table to make a mental note of what best-dressed Mrs. A. was wearing, found herself answering questions about her own dress, a pearl of little price, woven with aluminum threads. And at the St. Luke's luncheon the other day, Mrs. A. Watson Armour III dashed the hopes of two career girls who were admiring a deceptively simple little linen dress worn by Bonwit-Teller's Miss Haight. "I've got to have that dress," they said in unison. "I thought so too-until I saw the price tag," laughed Jean Armour. "It's a Trainer-Norell."

The dress? Pale blue linen, with Peter Pan collar edged in white ball fringe (miniature of the fringe upholsterers use). The folksy touch is misleading.

## Chicago Paily Tribane Jodan wu

### 1949 St. Luke's Fashion Show to Be Held Oct. 19

BY JUDITH CASS

ORK on the 1949 St.
Luke's hospital benefit
fashion show started in
full swing yesterday when at a board meeting, fashion show meeting, and luncheon held at the Shoreacres club the date, place, stage set donor, and benefit committee heads were announced. These facts are as follows:

These facts are as follows:

The show will be held Oct. 19 in the Medinah temple. Bonwit Teller, a business newcomer to Chicago's Michigan av., will design and pay for the stage setting. Mrs. Herbert C. DeYoung has been appointed head of the important mannequin committee, and she and her assistants will have invitations in the mail by Saturday to 200 prospective models. Mrs. Robert M. Adams, Mrs. Earl Kribben, and Mrs. English Walling form the clothes committee.

Mrs. James W. Rogers has a newly created job, that of continuity director. Mrs. Seymour Wheeler will continue to run the dressing rooms. Mrs. A. Watson Armour again is in charge of exhibitors. Mrs. Eric Oldberg, who has the new title of fashion show chairman, returned from the east just in time for the luncheon.

Mrs. Gordon Lang, president of the hospital's woman's board

just in time for the luncheon.

Mrs. Gordon Lang, president of
the hospital's woman's board
which manages these autumn
benefit shows, made the foregoing announcements yesterday.
She also expressed the board's
thanks to Walter Hoving, formerly
of Chicago, and Ray M. Rudolph
of New York City, for their generosity in making the stage setting
possible. Gene Moore, who will
design the stage set, was present
at the luncheon.

## Coleman's Bride Headed for Role In St. Luke's Show

CHICAGO DAILY NEWS - JUNE 15, 1949

Constance Mac Bride Coming

To Lake Forest after N.Y. Rites

BY MILDRED BOLGER

Without hesitation, the St. Luke's committee ha placed its seal of approval on John Coleman's bride-to-be, pretty Constance MacBride, a perfect model type for the 23d annual St. Luke's fashion s'w.

As noted in the Daily News Tuesday, the style extravaganza will be given in the Medinah Temple on Wednesday, Oct. 19, with Bonwit-Teller, newest entry in the field of fashion in Chicago, as collaborator.

Invitations to the mannequins will be in the mail by July 1. The one addressed to Mrs. John R. Coleman Jr. will be sent to Telegraph Road, Lake Forest, where the newlyweds will start housekeeping. Their wedding June 27 will be in the chanel of St. Potrick! the chapel of St. Patrick's Cathedral in New York City.

Their little farmhouse and its few acres-over which the couple's Lake Forest friends breath beguiling and enchanting -- were purchased from Mrs. Joseph Cudahy, who formerly used it as a weekend haven.

It would probably take something as important as the St. Luke's show to tear the new bride away from her housekeeping in such a setting.

#### Schweppes to Visit

Mrs. John Shedd Schweppe (Lydia Elliott), one of the young women the board is depending upon to assist on the properties committee may disappoint them, her mother ventures.

She and Dr. Schweppe are coming to be the weekend guests of the William Elliotts in Winnetka.

Taking two weeks away from their busy lives in Rochester, where he's a Mayo man, and she occupies her time caring for their home and two babies, they're setting off on a holiday in the West.

They're looking forward to a quiet fortnight, trout fishing and visiting with the William B. Elliotts, whose houseguests they'll be in Glenwood Springs,

## Smart Sei

Chicago Herald-American

Mon., June 20, 1949

Page

#### Cholly

## Dearborn

VERY YEAR THE ST. LUKE'S fashion show sets the pace for fashion shows throughout the courtry. The biggest production of its kind, such adjectives as "colossal fabulous, stupendous" have been used to describe it since its first appearance 23 years ago.

Models are top-notch society girls, the clothes are breathtaking, the jewels are blinding, neither money nor talent i spared to make the setting glamorous and original.

Who are the women behind the scenes of this enormou undertaking? Who are the board members who prefer back stage to footlights, who engineer the fashion show to succes from the moment the new date is announced to the disappearance of the final model on the runway?

#### Names and Characteristics

Your Cholly, feeling his readers would like a personal glimpse of these real powers behind Chicago's traditional show, inquired about some of the board members. This is what he found:

MRS. STANLEY KEITH: Personification of the Great Lady type. Very simple and unaffected.

MRS. SEYMOUR WHEELER: Original in her ideas, effervescent, much traveled. She has friends all over the country Does a lot of entertaining.

MRS. JAMES WALLER ROGERS; Namesake of her greataunt, the famous Jane Addams. Her father was Teddy Lynn, the colorful University of Chicago professor. She has his quick wit, can compose excruciatingly funny doggerel as fast as she can talk. Her daughter, Mary Jane Rogers, will be a model in this year's show.

MRS. GRANT LAING: An Angora kitten, gentle, silver curls, enormous blue eyes. You think she ought to be sitting behind a silver tea service all the time. But what a dynamo!

MRS. GORDON LANG: Has her master's degree in Social Service. Knows St. Luke's inside out. Is also on board of Juvenile Protective Association and State Training School for Girls.

MRS. ENGLISH WALLING: New member. An interior decorator. Very handsome, tall, with short, curly golden brown hair.

MRS. JOSEPH T. RYERSON: Interested in every phase of St. Luke's. Another Great Lady. Tall, has cameo profile, splendid carriage.

MRS. FRANK HIXON: Her specialty is the St. Luke's School of Nursing. Continually working to improve the standards of the Nurses' schools and the profession in general.

MRS. HUNTINGTON HENRY: "Let the younger girls do it," she says, then goes ahead and accomplishes more than they could ever do. Dark, little always junketing off to some foreign port.

MRS. CHARLES F. CLORE: Has been a board member so long you might think she was an old, old lady. It's just that she became interested in St. Luke's as a very young girl, and was a board member before the first of the fashion shows. Energetic, outspoken, strong-willed.

MRS. ERIC OLDBERG: New chairman of the fashion show. Fine musician in her own right, she entertains the greats in the musical world whenever they stop in Chicago. Her husband is a noted brain surgeon.





The y've got October on their minds

The St. Luke's Fashion Show, Oct. 19 seems a long way off to everyone but the board who sponsors it. Mrs. Morrison Waud (left) sporting a new haircut, and Mrs. Theodore Tieken were a mong the board members who met for luncheon Tuesday at Shoreacres Club to discuss the benefit—which every post-deb. would give her silver spoon to model in. Michigan Avenue's newest women's apparel store will provide the setting for the show.

(SIIN-TIMES Photos)

## M. G. Sampsells to Fly to Hawaii SoononHoliday

BY JUDITH CASS

By THE TIME the woman's board of St. Luke's hospital entertains at cocktails Aug. 27 as a preview of the new Michelle 1981 and 1982 are the second of the new Michelle 1982 and 1982 are the second of the new Michelle 1982 and 1982 are the second of the new Michelle 1982 and 1982 are the second of the new Michelle 1982 are the new Michelle 1982 are

27 as a preview of the new Michigan av. store which will provide the stage setting for the hospital benefit fashion show Oct. 19 in the Medinah temple, Mrs. Marshall G. Sampsell of the fashion show committee, her husband, and Nathaniel Owings will have returned from a summer holiday in Hawaii. The Sampsells and Mr. Owings will depart Friday to visit Mrs. Owings at the Owingses' summer home in Santa Fe, N. M., and will fly soon afterward to Honolulu. The Sampsells' special interest is a visit with her cousin, Robert F. Carr; Mrs. Carr, and their infant son, Joseph Sampsell Carr. It will be the first extensive holiday Mrs. Sampsell, one of St. Luke's most devoted workers, has taken in several years.

Mrs. Joseph C. Sampsell god.

most devoted workers, has taken in several years.

Mrs. Joseph C. Sampsell, godmother of her husband's namesake, also is a hospital board member. She will miss the preview, however, as she and her young daughter, Anne, will be in Cotuit, Mass. They leave by motor a week from saturday. Saturday.

#### Other Preview Notes

The governors and trustees of the hospital, as well as members of the woman's board and members of all their families, will receive invitations to the preview, which should make it one of the most fashionable events of the late summer. Over cocktails from 5 to 7 p. m., this elite group will be able to satisfy its curiosity about the interior effects of the handsome structure at the northwest corner of Pearson st. and Michigan av.

Mrs. Gordon Lang heads the The governors and trustees of

Michigan av.

Mrs. Gord on Lang heads the woman's board. Her hus band heads the North Michigan Avenue association, which will hold its first meeting of the general membership at luncheon at 12:30 p. m. today in the Lake Shore club, where Mr. Lang will give a report on the association's progress and Robert W. Rutledge, executive director, will outline the program.

Mrs. Eric Oldberg, fashion show chairman, will return from Colorado for the preview party. Miss Cornelia Conger, another woman's board member, flew to Honolulu recently to join two other St. Luke's workers, Mrs. John C. Pitcher and Mrs. I. Newton Perry. Miss Conger will be in the islands

Miss Conger will be in the islan until Labor day.

CHICAGO DAILY NEWS JUNE 15, 1949

#### St. Luke's Show A Highspot for Lake Forest

This year the events at-tendant upon St. Luke's fall fashion show make themselves particularly felt in Lake Forest.

The Walter Hovings (he represents Bonwit Teller, the show's sponsor) will be the guests of Mrs. Hunt: ton Henry in the suburb late in August, and many dinners will be in the making for them out there.

Mrs. Henry is on the store's advisory committee, as are Mrs. William McCoras are Mrs. William McCormick Blair, Mrs. Champ Carry, Mrs.Laurance Armour, Mrs. William H. Mitchell and Mrs. Philip Block Jr. (two of St.Luke's loveliest mannequins), Mrs. Charles S. Glore, Mrs. T. Philip Swift, Mrs. Howard Linn and Swift, Mrs. Howard Linn and Mrs. Edward A. Cudahy (on the committee to design the stage set.)

St. Luke's cocktail party, a preview at the store, is set for Aug. 22.

FRIDAY JULY 15, 1949

CHICAGO SUN-TIMES

#### Adeline Fitzgerald

'The last two weeks in August' is only a phrase to those socialite matrons who make up the St. Luke's Women's board—and the chance to give themselves a party on a hot August evening will bring many home early from their cool lake and woods retreats.

Bonwit-Teller has offered the board its handsome new Michigan Averstore during the cocktail

Ave, store during the cocktail hour on the 22nd, for a preview before the opening. Husbands and a few extra men are on the limited invitation list of what is certain to be the party of the month, from the standpoint of fun and exclusiveness. New Yorkers present will include the Walter Hovings. As a former Lake Forester, Mr. Hoving has a warm interest in St. Luke's and it was through his friendship with many of the hospital supporters that his new store is cooperating in the St. Luke's show on October 19th.

## tackies TROUB REPORT



. FROM FIFTEEN REGIONAL DIRECTORS, JUNE 7, 1949

#### Chicago Regional Director Edith Grimm of Carson, Pirie, Scott & Co.:

Q. What is Chicago's fashion influence? A. Merchants and manufacturers, designers, decorators and displaymen, fashion coordinators and fashion shows, art and ads, press and people - this is Chicago's fashion influence. Examples: Chicago's ready-to-wear market - a sound year-round, MIDDLE OF THE ROAD MARKET, maintaining high standards of design, tailoring, and wearability. One hundred dress, coat and suit manufacturers grouped together as "The Chicago Fashion Industries" are enjoying the fruits of an ethical reputation. Included among these are Doctor dresses, Fred Block, Eisenberg, B. G. Garment, Rothmoor. And in Chicago, for wash dresses, it's Tabin-Picker, Reliance, and Ann Foster. For shoes, it's J. P. Smith and Florsheim; for corsets, it's Zenith, Gossard, Formfit, Perma-lift; for perfumes, it's Lelong and Dana. Through the medias of the Merchandise Mart and Furniture Mart, where there are 2,000 permanent exhibitors in Home Furnishings alone - and the twice yearly 2 weeks' markets the most WIDESPREAD DISSEMINATION of home furnishings fashion trends is accomplished. More than 95% of the buying power in home furnishings in the entire United States comes to Chicago. A Chicago fashion Baedeker would list certain high spots: It's in Chicago that - The "28 Shop" at Marshall Field & Co., sets the precedent for a high fashion shop in a proper setting in a department store; there is Arthur Wilson, the director of Carson, Pirie, Scott's Millinery Division who has been an important influence in making Chicago one of the most millinery-conscious towns

in America; each Fall we have the St. Luke's Fashion Show for charity - a presentation of fashions

THE FASHION GROUP, INC.

CROSS-COUNTRY MEETING

(Chicago Continued)

from the French, English, and American designers - with every fashion shop in Chicago and the suburbs participating to the hilt; in the Spring the Chicago Fashion Group presents the Fashions that Bloom, Tra La; Bes Ben has developed the fashionable personality hat - with such adornments as dollar bills, miniature furniture, playing cards - all, strangely enough, in impeccable taste; we have Frank Lloyd Wright, Sam Marx, The Arts Club, the 18th Century Antique Village, Trend House, Wishmaker - all influences on the development of taste. It's just outside of Chicago, in Geneva, that there's THE LITTLE TRAVELLER - a large home made into a little department store, with a series of individually treated rooms housing handpicked merchandise - FROM FABRICS TO FOODS. It's in Chicago that the galaxy of shops on Michigan Avenue, soon to be joined by Bonwit Teller, is responsible for a good part of the well-dressed look that is seen in fashionable restaurants and clubs. It's in Chicago that the School of the Art Institute, and Institute of Design founded by Moholy Nagy, inspire the young student of fashion to create new forms for the fashion influence of the future.

## Chîcugo Sunday Trîbune

June 26, 1949

## 23d St. Luke's Fashion Show Set for Oct. 19

BY THALIA

HEN THE WOMAN'S BOARD of St. Luke's hospital met recently to hear the always exciting plans for the annual benefit fashion show which is the country's most successful event of its kind, they spent twice as long over the happy task of appropriating the proceeds of the past as they did in making plans for the future.

The 23d St. Luke's Hospital Fashion show which will be held at Medinah temple on the afternoon of Oct. 19, a date which every fashion minded woman in town will mark on her calendar. It will be a fashionable afternoon in every sense of that word, with society's prettiest girls and young matrons wearing the most beautiful clothes that the Chicago shops can offer, and with their fond mothers and grandmothers in the audience not only admiring their young but remembering how they "walked" in the St. Luke's shows of the past. They may also be thinking what a tidy sum the show always adds to the charity work of the hospital. Last year it was \$46,000.

The members of the woman's board at their June meeting had the pleasure of appropriating money for the latest instruments to help in the diagnosis and treatment of charity out patients, those who go to the hospital for help instead of interity.

The new Sterling Morton clinic, the generous gift of members of one of Chicago's old families, will not be officially opened until next fall. It is an entirely new building on Indiana av., dedicated especially to the use of out patients. In it, tacitly bearing the name of the woman's board, will be a photoelectric colorimeter for the laboratory (a long name for a very expensive and complicated instrument for making tests of blood more quickly and more ac-

curately); a vertical fluoroscope for the medical and pediatric department which will be of infinite help in the growing knowledge of diseases of the heart and lungs, and a cystoscopic table with X-ray attachments for the urologic clinic.

If all of the members of the board did not remember the complete details about the magnificent new machines for which they appropriated money, they all knew that thousands of Chicago men and women would be healthier and happier because of that appropriation and that the babies and children, who have always been the special pets of the board among their charity patients, were going to have even better care thru their efforts.

The biggest proportion of the fashion show proceeds has always gone to the out patient department and to the medical social service which is done outside the hospital and it was an epochal year, they felt, when the new building for the out patient clinic gave them an opportunity to concentrate their interest in the tangible form of these three modern instruments.

The board's charming and ef-

ficient president for the third Mrs. Gordon Lang, explained the plans for increased medical social service as well as plans for the fashion show, and the woman's board approved a complete revamping of the medical social service department of the hospital, which is its special care. On Mrs. Lang's recent visit to New York City she not only netted a sponsor for the fashion show, but rushed right from that conquest to the Cornell Medical center, noted for its medical social service, and came home filled with new ideas and new enthusi-(Continued on Page (8)

### 23d St. Luke's Fashion Show Set for Oct. 19

(Continued from Page 1)
asms to impart to her fellow board
members.

This year for the first time a former Chicagoan now a New Yorker, will play pater familias to the St. Luke's show, which means providing the costly stage set. Walter Hoving was a gay member of Chicago dinner parties until he went to New York to become head of Lord and Taylor and later president of the corporation which bears his name and which owns Bonwit Teller's and other shops. It is the new Chicago Bonwit Teller shop (which will have its formal opening in August) that will provide the stage set.

Among the luncheon guests at the Shoreacres club were a few of the 200 pretty young women who have been invited to "walk" in the show on Oct. 19, a social honor to be coveted as well as an assurance of their charm.

It was Walter Hoving, who introduced to an amazed New York the painter Salvador Dali as a window designer. His futuristic and symbolic windows stopped traffic on 5th av. What the stage set for the St. Luke's benefit will be is still a secret, but it is sure to be spectacular.

The choice of the mannequins will be in the hands of an entirely new committee this year with Mrs. Herbert C. De Young as its chairman and Mrs. Richard K. Juergens and Mrs. Paul W. Oliver as her assistants. The general fashion review committee is composed of the board president, Mrs. Lang, Mrs. Stanley Keith, Mrs. Eric Oldberg, who has general charge of the show, and Mrs. Joseph T. Ryerson.

Four new members were added to the woman's board this year: Mrs. Robert L. Foote, who after serving as president of the Junior League became one of its new regional directors; Mrs. James W. Rogers, who will write the continuity for the fashion show harration (she inherited her ability from her father, James Weber Linn, and her great-aunt, Miss. Jane Addams): Mrs. William English Walling and Mrs. Joseph C. Sampsell.



When 50 or 60 women are filing into luncheon there can be quite a din, even in a swank, well-carpeted club like Shoreacres. Mrs. Joseph Sampsell cups an ear to hear Mrs. Grant Laing, who is good-will representative for the show. (Daily News photos)

## Front Views & Profiles

- By LUCY KEY MILLER -

Venus, Chicago Style

The coveted invitations to model in the St. Luke's hospital fashion show in October already have gone out to some 250 girls. Inclosed were printed cards on which the recipient was to check her acceptance or regret and return, filled in with some statistical details about herself.

herself.

Mrs. Herbert C. DeYoung and
her mannequins' committee alternately laugh and sigh over ternately laugh and sigh over these cards. Some are written carefully but with no signature, so unless the committee is Sherlockian enough to identify a prospective model thru "shoe size—7 1/2; height—5 feet 8," it has no idea who sent in the card.

Some of the girls are facetious on their cards, which is no help to an industrious committee trying to classify them.

Such remarks as, "color of hair—once blonde, now mud;" "weight—too much," and "waist line—endless," come in with every mail. One girl claimed to be 6 feet 63/4 inches tall. Another said she wore a size 10H shoe. One had only the figure 2 written in for a waist measure, leaving Mrs. DeYoung to decide whether it was 2 feet or 2 inches. "Coloring—obscure," read still another postal card.

Even if they have been married for years, some of the models absent-mindedly sign

their maiden names. One accepted the invitation with a few morbid reservations—"Unless I'm dead, out of town, or locked up as a mental case by that time."

Since the older and more experienced mannequins have a more devoted following and the more devoted following and the poise to do well on the runway, the committee dislikes to have them decline to be in the show. So Mrs. DeYoung wishes she could identify the person who regretted, filled in her age as "ancient," and forgot to sign her name. If the committee knew who she is, perhaps she could be persuaded to reconsider. The only clew was a Lake Forest postmark.

postmark.

"She must have modeled before," argues Mrs. DeYoung, "because she claims to be ancient. We seldom ask anyone to model for the first time who isn't quite young."

No rewards are offered but

No rewards are offered, but the mannequin committee would be grateful for a solution to this puzzle.

Chicago Herald-American, Wed., July 27, 1949

Page 12

### Cholly

HE INVITATION list outlined by the Woman's Board of St. Luke's hospital for its Aug. 22 cocktail party preview of Bonwit Teller's has taken on the aspect of a spreading family tree.

Going right down the Social Register, the entire clan of each member of the Woman's board will receive the coveted

bids to the party. For example, there are four Armours on the board, Mrs. A. Watson Armour and her daughter and daughter-in-law, Mrs. W. Irving Osborne (Elsa Armour) and Mrs. A. Watson Armour III) Jean Schweppe.

Dowager Mrs. J. Ogden Armour, associated with the Woman's board since 1900, is honorary president. Her daughter Mrs. Armour Wilder, is in California, and is not expected.

#### Wives, Husbands Included

But invitations will go to all the adult members of the various Armour clans: to dowager Mrs. Patrick Valentine, widow of Philip D. Armour, to her sons, Philip and Lester and their wives, including Lester's former wife, Mrs. Leola Stanton Armour.

Then like a genealogical chart the invitation list will broaden to include Philip III, who is married to popular Julia Henry, and Lester's grown children and their spouses, Stanton Armour and his wife, the former Jean Reddy; Vernon and his wife, who was Pammy Kelley, and Mrs. Gerald J. Jollins Jr. (Elizabeth Armour) and her hubby.

Since Lester Armour Jr. and his wife live in Arizona, it is doubtful they will accept the invitation.

Then, of course, there are the A. Watson Armour's son, Charles, whose wife is the former Joan Monroe and A. Watson's brother, Laurance Armour and his wife and son, Laurance Jr

> GO DAILY TRIE Monday, Aug. 8, 1949 TRIBUNE: CHICAGO

#### Travelers Return

Just back from a two week trip to Hawaii, Mrs. Marshall G. Sampsell agrees that "all this talk about a paradise in the Pacific is right. It's just what the people who live in southern California and Florida think they are

people who live in southem California and Florida think they are getting."

The Sampsells' first Honolulu visit apparently will not be their last, for each is enthusiastic about the islands. They stayed with the Robert F. Carrs (Peggy Rich) and their infant son in the Carrs' "wonderful house" under Cocoa Head, a high promontory on the sea, with a view across the the sea, with a view across the water to famed Diamond Head.

"You feel as if you had wandered into a Burton Holmes travelog," is the way Mrs. Sampsell sums up her holiday. Now she's back at her telephone in behalf of the St Luke's Fashion show.

CHICAGO DAILY NEWS THURSDAY - AUGUST 18, 1949

#### SOCIETY IN CHICAGO

## Parties to Go On Despite Absence Of Honor Guest

Mrs. Walter Hoving III, Cancels Trip Here for Bonwit Teller Fetes

#### BY MILDRED BOLGER

Though disappointed, the Lake Forest hostesses who sent out invitations for entertainments in honor of the Walter Hovings of New York are going ahead with their plans even though Mrs. Hoving probably won't be able to

It's illness--penicillin monies on opening day, next Wednesday.

He'll return to Chicago in time for the St. Luke's Woman's board cocktail party and preview of the new store on Monday.

This means the hostesses who had selected weekend dates for entertaining the Hovings will carry on without either or their guests



#### The gentlemen meet a St. Luke's model

Mrs. A. Waton Armour III is the smiling lady standing between William Pahlman (left) and Walter Hoving, interior decorator and owner, respectively, of the new Bonwit Teller store opening Wednesday. The three chatted over champagne at the preview showing for the St. Luke's Woman's Board on Monday. Mrs. Armour, a member of the board, will model in St. Luke's Fashion Show Oct. 19, for which Bonwit Teller is providing the stage setting.

(SUN-TIMES photo by Joe Kordick)

WEDNESDAY, AUGUST 24, 1949

# Today with Tribune Wednesday, July 20, 1949 Page 19 Chicago Newcomer Will Model in St. Luke's Show



Mrs. Valentine Hollingsworth Jr., the former Coralie Woods of Washington, D. C., who came to Chicago as a bride recently and was immediately invited by the models committee to be | the marine corps, is formerly of Boston.

a model in the annual St. Luke's fashion show to be held Oct. 19 in the Medinah temple. Mr. Hollingsworth, who served in JULY 28, 1949

CHICAGO SUN-TIMES

## Teminine angle

#### Adeline Fitzgerald

At the Moment

There's more to being a bridesmaid than carrying a bouquet up the aisle, sometimes. Ask Mrs. George R. Beach Jr., or Mrs. Beach Clow. Twenty-one years ago they preceded Charlotte Fum to the altar where she was to meet E. Carle Shotwell. This Thursday the Shotwells are arriving from Beverly Farms, Mass., with their four children, ranging | Lake Forest periodically, usu-

in ages from a 20-year old daughter to an 8-year old son, and neither the Clows nor the Beaches have enough guest rooms for all of them. So the Shotwells are dividing their flock into two sections, half to be housed with the Beaches and half with the Clows.

In the same way, a party for the visitors will be a joint operation, the details to be worked out after they arrive. Here the problem is time -- the Shotwells and the Clows and young Jim Clow are leaving for the west on Saturday, bound for Eden's Ranch at Wolf, Wyo., for three weeks of riding, fishing -- and loafing, adds Mr. Clow hopefully.

#### Family affair

The Shotwells have lived in the east ever since their marriage, but Charlotte Drum Shotwell comes back to Chicago and

Lake Forest periodically, usually without the children. Jane, the eldest, is the namesake of her grandmother, Mrs. Hunter Drum, of Westport, Conn. Two of the boys; John and Hunter, are named for their uncles, John and Hunter Drum, and Eddie takes his name from his father.

Nancy Clow, who's in Honolulu, will join her family at Eden's Ranch. This is her second trip to the island; two years ago, at the St. Luke's fashion show, she won a round trip by air, and as she was so young her parents went along, and liked Honolulu so much they sent Nancy back this summer to revisit the friends she made there last year. With another year at Farmington, Nancy will undoubtedly be a debutante in 1950.

Next month the Beaches take their annual trek to Perry Park ranch at Larkspur, Colo., but only for a week. The debate as to whether they and the Clows are related has been settled by inventing a mythical Beach ancestor.

## Two big events coming up, so no vacation for Langs

MRS. GORDON LANG, president of the St. Luke's Hospital woman's board, knows all the fashion show answers, except one. Ask Mrs. Lang anything about past St. Luke's shows--how many people attended in 1946, '47 and '48; who modeled the most expensive gown last year; or how the proceeds are used. Anything,

except how it feels to face several hundred pairs of fashionhungry eyes and Mrs. Lang can only guess that it would be a frightening experience.

The pretty and always well-groomed Mrs. Lang has helped stage Il of these events which have as many pretty socialites on the runway as it has in the audience, but has never modeled in one. It's no oversight on the part of the board. It's merely Mrs. Lang's wish to stand backstage and march her attractive contemporaries, and attractive contemporaries and the post-debs onto the runway instead of parading out the reherself in mink, diamonds or gold lame. Her role as chief stage hand may even require "scrubbing the floor," she says, but she still prefere it to the but she still prefers it to the mannequin role.

Mrs. Lang, who headed the fashion show committee for a couple of years, will be vacationless this summer. She's staying home so that Mrs. Eric rg, this year's chairman, can have a holiday in Colorado before the big rush of show preparations begins. The Langs have taken the Clymer Bowen



MRS, GORDON LANG ... all the answers

#### SOCIAL CHICAGO By Lorraine Kowals

in Lake Forest (the Bowens have gone to Desbarats, Canada) where Mrs. Lang can be reached and will willingly try to solve any problems that may confront the mannequin, property, ticket or program chairman.

MR. LANG will be as busy as his wife what with the N. Michigan Ave. glamorization program under way. Mr. Lang, chair-man of the N.M.A. Association has a luncheon meeting Wednes-day at the Lake Shore Club where he'll report on the program's progress before a meeting of Michigan Ave. merchants and guests.

Bonwit Teller will be one of Mr. Lang's topics on Wednesday since it will be one of the Association's showplaces after its opening next month.

Bonwit Teller is a main topic to Mrs. Lang also, because its management is providing the stage setting for the fashion show. Gene Moore is the designer. He's coming from the New York store where he heads the display department.

Oct. 19 is the date of the bene-fit and the Medinah Temple will be the scene once again.

ACCORDING TO Mrs. Lang, the money raised is allocated to the hospital's various departments in December. The principal recipient is the out-patient department to which 30,000 visits, each involving medical care, were made last year.

Besides staging the year's most glamorous social event the St. Luke's ladies actually do the counting of the money and the distribution of it themselves. They try to fill the equipment needs of the hospital as each need is brought to their atten-tion by the medical staff. Mrs. A. Watson Armour III handles the requests for funds for the pediatrics department and Mrs. John D. Ames heads them for the occupational therapy unit, CHICAGO SUN-TIMES

## Teminine an

#### Adeline Fitzgerald

New Faces for the St. Luke's Fashion Show, Oct. 19, are being screened daily in Mrs. Herbert De Young's Kenilworth workroom. Head of the mannequins' committee, and a veteran of nine shows herself, Ginny De Young knows what it takes. She also has specifications from the exhibitors (stores and shops), a stack of urent requests for certain models who've already decorated the St. Luke's runway, and the counsel of her committee to guide her.

Most of the new faces are the vorite faces of recent briderooms--Eastern girls who've one here to live. Some have of yet arrived in Chicago; intype to model in the show favorite faces of recent bridegrooms -- Eastern girls who've come here to live. Some have not yet arrived in Chicago; invitations to model in the show followed them to honeymoon

retreats.
Mrs. John Coleman Jr. and Mrs. Laurence A. Carton are brides who took time to write acceptances to St. Luke's, along with their thank-you notes. Mrs. Crundon Cole, (Lita Chatfield-Taylor) has been invited to come up from St. Louis for the show-if she does she'll be the tallest model on the runway (6 foot).

'Model' brides
Another newcomer is Mrs. Edward McL. Cummings, who was Helene de Marcellus of Palm Beach, daughter of Count and Countess Henri de Marcellus Helene is 5 feet 3, weighs 112 and a size 12. Her hair is black, her skin creamy white and her voice, bird-like.

Rosecrans Baldwin's Bar rbor bride, brunette Sarah Griffin, is Junoesque by com-parison. Five feet 8, she weighs 138 and wears a size 16. Her invitation went to Bermuda, where the Baldwins were honeymooning in a cottage loaned them by his

cousin, John Winterbotham.
Mrs. C. Mathews Dick Jr.
New York's Mimi Harriman. tiny blonde who wears a size 10,

is new this year.
The former "Kitty" Rose, who's been Mrs. Robert Cudahy for more than a year, will model for the first time; so will Mrs. Walter Daspit Jr. (Jean Lyaff), Mrs. Kent Chandler and Mrs. Kerrick C. Collins (Mary Louise Kavanaugh). Notabrida, but a definite ad-

how proudly she carries her blonde head, and how hereyes

blonde head, and how her eyes tilt at the outer corners. Only 5 feet 5 inches, she walks "tall."

'Time was when height was believed to be the post decirable asset in a mannequin. Now the exhibitors ask for girls between 5 feet 7 and 8 1/2. If they're taller, the clothes won't fit. The ideal model is a size 12., walks beautifully, is at ease, and looks as if she were enjoying herself. Rita Rend Lynch, Ernest Byfield's former stepdaughter, fills the specifications exactly. She's 5 feet 7 1/2, weighs 128, She's 5 feet 7 1/2, weighs 128, wears a 12, and exudes joy and self-confidence.

#### Stores' favorites

The stores may ask for, but not necessarily get, certain favorite models. Those most in demand are Mrs. John Landreth, Jeanne Butler, (who'll be even more beautiful when her hair is long enough to do up again, just as she used to wear it), Mrs.Gail Borden (two strapping sons AND a 25-inch waist-line), Mrs. A. Watson Armour III, Mrs. Philip D. Armour Jr., Mrs. Walter L. Cherry Jr., Mrs. Brooks McCormick, Mrs. Leon Mandal Mrs. Brooks Mrs. Leon Mandel, Mrs. Byron Harvey Jr., and Mrs. Louis Sudler.

Stores received their con-tracts June 1, their requests for models are honored in the order ich they're postmarked. At lock, on the morning of 7 o'clock, on the morning of June 2, Mrs. De Young had her firstrequest, by special delivery.



Chicago Herald-American, Mon., July 18, 1949

Page 8

#### Cholly

Dearborn

A BOUT THIS TIME two years ago your Cholly revealed the wedding plans of young Polly Hammond, and middle-

aged Dr. Will Schneefuss, her music professor.

Now Polly Hammond Schneefuss, still in her 20s, is in the news again, this time with her suit for divorce, filed in Reno

and charging mental cruelty.

They were married Aug. 30, 1947, after a courtship that began while she was a student at the American Conservatory of Music, where he is a teacher.

Polly's father, Laurens Hammond, invented the Hammond organ and electric clock and the Novachord.

#### Mrs. Hoving is 'Pauline' Now

Let us hope no effervescent soul rushes up to Mrs. Walter Hoving when she comes here with her husband for a St. Luke's party on Aug. 22, to gush, "Oh, Mary, remember the good old Lake Forest days?"

It's Pauline now and she isn't likely to recall any good old days in Lake Forest, as she is strictly from the East.

The wealthy widow of Col. Henry Huddleston Rogers, the oil capitalist, and our Mr. Hoving were married in 1937 less than a year after his first wife, Mary Osgood Field, divorced him in Waukegan.

Some years older than the handsome and brilliant business executive, she was Pauline Van Der Voort, a direct descendant of one of New York's first Dutch settlers, before her first marriage to Carl K. Dresser, the wealthy oilman.

Her son by that marriage is Brad Dresser, a prominent New York socialite.

Thrice wed Millicent Rogers, whose romance with Clark Gable was burning gossip a short while ago, is the daughter of the late Col. Rogers by the first of his three marriages.

Her mother was Mary Benjamin of New York, who divorced Col. Rogers in Holland in 1929.

Mr. Hoving and his wife are coming on from New York to welcome members of the St. Luke's board and a select other few to a preview on Aug. 22 of his Bonwit-Teller's, the handsome new store going up on N. Michigan av.

This new Chicago Bonwit-Teller will provide the stage setting for St. Luke's show on Oct. 19.

SOCIETY IN CHICAGO CHICAGO DAILY NEWS

## Friends Abroad Help Hostesses Here Entertain

Guests Can Compare, Exchange Postcards
From Mutual Acquaintances Overseas

BY ATHLYN DESHAIS

Formula for informal entertaining, with no hostess effort:

Produce a few postcards from mutual friends in foreign ports. This starts a mad search into pockets

and handbags, a flurry of postcards being passed around and a frantic scribbling of addresses.

It's being done in society, and here are a few addresses for personal files:

In England, Maj. and Mrs. Sydney Heap, Mellington Hall, Church Stoke.

In France, Mr. and Mrs. Ira V. Morris, 19 Nesles la Gilberte, Nesles par Rozay-en-Brie; Mrs. Welch Dickinson, 4 Av. de la Bourdonnais, Paris (but for a while in August she'll be

in Salzburg; the A.D. Plamondons, daughter Carol and son Alfred D. III, Hotel Metropole, Paris.

Switzerland, Mr. and Mrs. Charles H. Morse, Hotel Beau Rivage, Ouchy, and daughter, Mrs. Charles H. ReQua. (Their other daughter, Mrs. William S. Covington, is expected home in early August, well in advance of St. Luke's cocktail party on the 22nd.

Honolulu, at the Halekulani, Mrs. I. Newton Perry, Mrs. John C. Pitcher and Miss Cornelia Conger. Society lar Girl

# Guidance Today with Tribune Tuesday, Aug. 23, 1949 Page 17\*\* St. Luke's Group Attends Store's Preview



Mrs. Walter D. Monroe Jr., who was among members of St. Luke's hospital woman's board and their families attending the preview of the new Bonwit-Teller store, held yesterday aftemoon.



Mrs. Hasler Simpson, who will be married late next month to John D. Ames, at the pre-view. (TRIBUNE Photos)



Mrs. Lester Armour, also at the preview. These pictures were taken in the main salon, a room 100 by 50 feet and two stories high, which is located on the second floor of the

### The Beauty of Antique Settings Thrills Woman's Board Members

VIEW THAT IS DEAR to Chicagoans, veiled and enchanting, lies without the 18 foot high picture window on the second floor of the new Bonwit-Teller store which was append to members of AUGUST 21, 1949

## Store Plans Preview for St. Luke's Fashion Board

BY JUDITH CASS

EMBERS OF the woman's board of St. Luke's hospital who have been peering into the windows of the new Bonwit-Teller store at the corner of Pearson st. and Michigan av. will be able to satisfy their curiosity at a preview cocktail party from 5 to 7 p. m. tomorrow, two days ahead of the general public.

The board and the store have a special interest in each other for the latter will present the stage setting for the annual St. Luke's hospital benefit fashion show to be held Oct. 19 at the Medinah temple. A clew to the stage setting might be found in the decorations of the store itself, board members feel, and hence their particular interest in what they will see tomorrow.

What they can expect is a layout that is dramatic and interesting, according to a board member who has had a pre-preview. The drama is achieved thru the rich colors in the upholstery of the antique 18th century English and French pieces that are used—colors that range from soft, mellow greens thru claret, orchid and mauve.

The several pieces of special fumishings required were made to order on harmonizing specifications of William Pahlmann, president of the New York chapter of the American Institute of Decorators, who is in charge of the decor. He will be here for the preview tomorrow, and many who greet him then will remember having heard him when he lectured at

MEMBERS OF the woman's the Casino club last fall under board of St. Luke's hospital the sponsorship of the Chicago who have been peering into chapter of the institute.

The store's first floor has lower ceilings than is usual, preview guests will observe. They also will find that the huge picture window on the south side of the building dominates an enormous salon which uses the second and third floors. Alfred P. Shaw, who designed the building, also will be present tomorrow.

The preview will draw a chic assemblage of well known Chicagoans, for all members of St. Luke's board "families" have been invited. Receiving will be Walter Hoving of New York, formerly of Chicago, who heads the new Chicago venture, and his Chicago hostess, Mrs. Huntington B. Henry; Mrs. Gordon Lang. president of the St. Luke's woman's board; Mrs. Eric Oldberg, chairman of the fashion show; Mrs. Joseph T. Ryerson, Mrs. A. Watson Armour II., Mrs. Herbert C. De Young, Mrs. Robert M. Adams, and several others of the hard . working St. Luke's group. Mrs. Henry, a member of the board, also is serving on the fashion advisory committee.

CHICAGO TRIBUNE SUNDAY - AUGUST 28, 1949

### Fashions and Fancy

By Judith Cass

Summer Doldrums Seemed definitely banished when a fashionable aggregation of Chicagoans—members and friends of the St. Luke's hospital woman's board—gathered last Monday evening for one of the most gala of late summer parties, the preview opening at the cocktail hour of the Bonwit Teller store on Michigan av. The store will provide the stage setting for the St. Luke's fashion show, to be held Oct. 19 at the Medinah temple. In the chic assemblage of guests that day was Mrs. Howard Linn, who pinned white carnations to the shoulder of her black nylon short jacketed suit, and whose face was framed becomingly by a black lace brimmed bonnet. With her were Mr. and Mrs. A. Watson Armour, she in a frock of pink and black print. The Armours' daughter-in-law, Mrs. Armour III., was a smart picture in a navy blue crepe frock, fashioned with accordion pleated skirt, and with a tiny orchid pinned to the

high round neck line to match her orchid chapeau. Mrs. I ester Armour's modish hat and bag, with which she complemented a gray satin cocktail suit that day, echoed the ruby red of draperies in the store's handsome second floor salon. Mrs. T. Philip Swift chose a black shantung frock dotted with tiny red rosebuds and a hat whimsy of heavy black veiling to wear to the party, and her sister, Mrs. Dexter Cummings, chose a brown and white checked suit.

Mrs. Gordon Lang, president of the woman's board, brightened her modish long sleeved Mrs. Lang black crepe frock with a sunburst gold choker and a pink felt hat with pink bird of paradise feathers swirling down one side. Her black suede bag had a large gold monogram. Mrs. Eric Oldberg also looked slim and smart in a navy sheer with pristine white collar and cuffs and a navy velvet hat. Among those of the younger contingent at the party were Mrs. Bryan Reid Jr., whose emerald green frock was accented with red calf shoes and bag; Miss Clive Baird, who brightened a gray tweed suit with a turquoiste and black polka dot tie; Mrs. Edward C. Spalding, in a black crepe frock and emerald green short coat; and Mrs. Charles B. Armour, who complemented a black frock with a forest green feather trimmed hat.

CHICAGO SUN-TIMES

### Adeline Fitzgerald

At the Moment

The smartly-hatted feminine crowd that gathers in Camellia House every noon will have to lunch elsewhere on the 17th. The men are taking over that day, and feminine attendance will be limited to a small group of fashion-wise femmes, three of them from New York. It's the North Michigan Avenue Association's welcome to Bonwit-Teller, which opens its Michiganav, store the

opens its Michiganav. store the following week. Representing following week. Representing B-Twill be Walter Hoving, Roy Rudolph, Kay Pettingill, Frederick Gould, Carolyn Haight and Olga Fab. Gordon Lang, president of the Association, will preside at the luncheon, and there will be FEATURES.

Mrs. Lang, meanwhile is an every-other-day commuter from Lake Forest, in town on business Lake Forest, in town on business for St. Luke's. She, too, is Bonwit-Teller minded, because the store's preview opening, the night of the 22nd, will be a cocktail party for her fashion show board. By that time she hopes to have her publicity co-chairmen back home, Mrs. Grant Laing from Castle Park and Mrs. Marshall Sampsell from Honolulu. Her program - sale Laing from Castle Park and Mrs. Marshall Sampsell from Honolulu. Her program sale chairman Mrs. William S. Covington should be home from Ouchy, Switzerland and other continental places, and Mrs. Beach Glow and Mrs. Morrison Waud will be backfrom Easton's Ranch with Wyoming suntans.

ideas, Mrs. Lang hopes.

CHICAGO DAILY NEWS, Thurs., Aug. 4, 1949

MRS. WALTER DASPIT Jr. of Wilmette, St. Luke's show model, was wearing a new idea in hats at a recent Pump Room luncheon. A Beryl creation, it was designed not only to match her summer suit but also to fit the place it was worn.

AUGUST 22, 1949

CHICAGO SUN-TIMES

### Adeline Fitzgerald

At the Moment

Helen Dawes Watermulder, who was born in Chicago and has never lived anywhere else, except for schoolgirl sojourns at Dana Hall and Vassar, becomes a New Englander next month. Transfer of her husband, Louis, to Cambridge, Mass., to be administrative vice-president of Lever Brothers, will take the Watermulders to Cambridge to live. "A very nice job" the new vp. calls it, "but unfortunately it doesn't include a house "While house-hunting, they will live in a hotel; furnishings of their Lake View Ave. apartment will follow them east after they find the house. Finding friends will be easier; a number of Helen Watermulder's Vassar classmates live around Cambridge and her husband has some old school ties with Harvard, where

and her husband has some old school ties with Harvard, where he did post-graduate work.

Their departure means Helen has to break her date with the St. Luke's board-to model in the fashion show, Oct. 19. She was one of the first mannequins to be asked by an exhibitor.



It's 'puppy love' for 'Rica' Owen

"Rica" Owen, Lake Forest deb, pays one of her several-times-daily visits to her two newly-born pet collies. 'Brigadoon' plants a paternal paw on his two offspring to assure them that they're in safe hands-in lovely hands too. (SUN-TIMES photo by Al Risser.)

SOCIAL CHICAGO

### Rica' to model in St. Luke's show

By Lorraine Kowals

Fredrica Owen, the post-deb whose friends (and even those who have met her only once) say belongs on a fashion runway, is going to appear in the St. Luke's Fashion Show.

How the usually observant | though the main topic and interest St. Luke's Woman's Board over-looked Miss Owen last year even the St. Luke's-Woman's Board doesn't understand.
"Rica," as Miss Owen is called, is pretty, poised, and wears sport clothes as alluringly as she does sweeping bouffant ball

Rica the daughter of Mrs.
Thompson Owen McGibeny and
the granddaughter of Mrs. John
R. Thompson, had a September
debut tea in 1947. She took modeling courses and appeared in several shows--nothing the size of St. Luke's so far -- since she attended Stephens College.

Who some of the other new St. Luke's models are may be dis-cussed the next time the St. Luke's board gets together, al-

at that time will be a new store-Bonwit Teller. The hospital board and its friends are assembling for a private preview of the new Michigan Ave. specialty store on Monday during the cocktail hour.

Some of the board members and husbands who will be there include Mr. and Mrs. Richard Juergens, Mr. and Mrs. Gardner Brown, Mr. and Mrs. A. Watson Armour III, Mr. and Mrs. J. Hampton Monroe, Mr. and Mrs. William McCormick Blair and Mr. and Mrs. Huntington Henry. Arthur Burrows, the brother of one of the board's most active and long-time members, Mrs. ohn Pitcher, will be on hand.

Bonwit Teller is providing the stage setting for the fashion show to be held Oct, 17.

SUN TIMES AUGUST 22, 1949

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FRIDAY

19,



#### SOCIAL CHICAGO Broadway is next for Rica

By Lorraine Kowals

"Rica" Owen who will appear on the Medinah Temple state Oct. 19 in the St. Luke's Fasion Show may also appear this fall on the Broadway stage--as an actress. "Rica" has just been accepted by the American Academy of Dramatics in New York City on the recommendation of her teacher, Russell Tomlinson. Mr. Tomlinson, a former facul-ty member at Lake Forest Col-lege; taught Richard Widmark and Marlon Brando.

The real reason Rica is going to New York-although she admits she wants and needs more study--is to try out for a part in a forthcoming Broadway play. The role was recommended by an actor friend who feels that Rica is the right girl for the part. Rica isn't saying just yet what play it is, but she's full of home about making the grade. hope about making the grade.

The Lake Forest post-deb, the daughter of Mrs. Thompson McGibeny, has already rented an apartment at the Barbizon Plaza. She starts her Academy studies a week after the St. Luke's Fashion Show.

Chicago Herald-American' Tues., Aug. 23, 1949 Page 6

## Cholly Dearborn

THE PREVIEW cocktail party the Woman's board of St. Luke's enjoyed yesterday afternoon at Bonwit Teller's served very nicely the dual purpose of welcoming the new store to Chicago and greeting the former Chicagoan and Bonwit's lean, handsome president, Walter Hoving.

One was impressed simultaneously by the decor of the handsome Michigan av. store and by the social importance of the guests, all members of Chicago's first families.

Of the former, the second floor salon is the most dramatic, with its handsome crystal chandeliers; the two story picture window that looks out over Michigan av. and the fine old 18th Century English and French pieces.

Of the guests your Cholly saw, Mrs. Howard Linn looked especially charming in a black taffeta suit, her tiny waist nipped in with a black patent leather belt, fresh white carnations at the throat of her jacket and a cloche of black chantilly lace covering her lovely white hair. Mrs. Laurance Armour wore a huge shaggy yellow chrysanthemum pinned on her black and white checked coat, and good-looking Mrs. ranklin Clement had with her her young daughters who vere finding the debutante section of Bonwit's a great temptation.

#### View Prints in Sports Department

There was Mrs. Tom Connors viewing a collection of prints in the store's sports department with Mr. Hoving and is hostess for the time that he is here, Mrs. Huntington Henry. Mrs. Letts McLaughlin looked very bright and gav and ditto Mrs. A. Watson Armour III with touches of mauve

In the young, young crowd was Mrs. Edward C. Spalding in black with her net veiling making a bright green streamer down her back; Mrs. Charles Edward Brown III pert in a bright yellow, voluminous coat over black. Another very cute young married was Mrs. Vaughn Spalding Jr. with her tall, darkhaired hubby.



CONGRATULATIONS to Walter Hoving from two Lake Foresters, Mrs. Franklin G. Clement and Laurance Armour (right), at a preview yesterday at the new Bonwit Teller store Mr. Hoving heads. A former Lake Forester himself, Mr. Hoving moved to New York more than a decade ago. (Herald-American photo by Hugh Sinclair)

SOCIETY IN CHICAGO

## St. Luke's Board Shown New Store's Rare Furnishings

Modern Chandelier Casts Glow

Over Elegant Period Pieces

(Pictures on next page)

BY MILDRED BOLGER

In the great salon of Bonwit Teller Chicago, St. Luke's woman's board members and their guests met Monday afternoon for champagne and a preview of the new N. Michigan av. store.

Soft light gleaming from over handsome furnishings. Decorator William Pahlman pointed to them with pride.

Two rare companion pieces --terrestrial and celestial globes, 18th Century, that stood on either side of the wide window overlooking the avenue. A pair of mag-nificent porcelain pede-stals, made in the Sevres factory outside of Paris in the early 19th Century.

The French Regance panelling over which the mannequin cases were set. A table from the Eishop collection in the Metropolitan. Museum and a white and gold 18th Century. Italian sofa.

#### Huge Chandelier

The huge circular chandelier, hanging from the ceiling in the center of the room is strictly 20th Century, and more definite-ly dated post-World War II by a single detail. It's a thing of beauty in shining brass and crystal beads and prisms, with candles grouped in half dozens within large glass hurricane lamps.

"See those,' said Pahlman, pointing out the lamps. 'Navy surplus.'
(They started out as chemical jars.)

In the mauve-pink corset salon, off the great salon, the intricately fashioned bronze wall brackets are Louis XI. On the walls are amusing old prints, featuring ladies with nipped-in waists.

#### Regency Atmosphere

A collection of old slipper prints hangs on a tortoise-shell painted

Victorian bridal shop. tiny electric candles in a Wall paper is a lace pathuge chandelier cast a glow tern, in shades of yellowgreen. A matching bamboo chest and desk that stand against opposite walls were a rare find in England, where they were made in the middle of the last century. Chicago Herald-American - Fri., Aug. 26, 1949 Cholly



BROUGHT INTO the Armour clan by her recent marriage to Lester Armour, the former Aleka Romanoff (left) chats with another member of the family, Mrs. W. Irving Osborne, who was Elsa Armour before her marriage, the daughter of A. Watson Armour. Among their common interests is the St. Luke's Fashion show Oct. 19.

St. Luke's Board

The St. Luke's Women's Board, meeting Tuesday at the Casino Club, has opened ticket headquarters at 919 N. Michigan for its Oct. 19 fashion show.

#### AT THE MOMENT

TWO SALMON, weighing 20 pounds apiece, were flown down from Alaska, to be served up, cold and hand somely garnished with cold mushrooms, at the buffet luncheon preceding the opening of Bonwit-Teller. They disappeared, down to the last delicate pink morsel.

In the big second-floor salon, the curtains were pushed back to frame the Water Tower, for the benefit of the hundreds of New Yorkers here for the opening. The Manhattan career women were distinguishable immediately by their smart black woolen dresses, black velvet hats and pearl chokers. (The thermometer read 95, but wool and velvet are what they're recommending to their public, so ---)

Among the young men of Man-hattan was Robert Trigere, reporting that his sister Pauline is on her way home from Paris and will come here, to visit Mrs. Edward Morris at Green Lake. The young Trigeres are really French; no amount of effort could produce such Gallic accents. Pauline is the designer, Robert

the manager.
THELITTIESt. Luke's fash ion show that housewarmed the salon two days before brought out that flattering combination of summer suntans and the first Fall clothes. Mannequins in the big show cases around the salon were not more elegant than some of the Lake Foresters, beginning with the board's president, Mrs. Gordon Lang, in a black cocktail dress, flamingo pink felt and feather hat, and a stunning gold sunburst.

Mrs. A. Watson Armour III, a baby orchid caught in her necklace, and her brown arms bare to the shoulders, was a picture between Walter Hoving and Bill Pahlmann. Then there was the new Mrs. Lester Armour, in black and white check tie silk suit, and dark red accessories, confessing that the full-time of running a home is twice as hard as running a shop, and a home. Almost every day she drops in to the shop, to borrow a postage stamp, or make a tele-phone call; her old customers needn't be surprised if they see her back after Labor Day. As Princess Aleka Rostislav, she was a business woman too long to be able to stay retired. SUNDAY

More Armours: Mrs. Laurance shaggy yellow daisy boutonniere, touring the store with Mr. L.; A Watson Armour, president of St. Luke's hospital, with Mrs. of St. Luke's hospital, with Mrs.
Armour, their daughter Elsa
and her husband, W. Irving Osborne Ir., and their son, Watson.
The William McCormick
Blairs (Mrs. Blair's scatter

pins are lumps of emerald, encircled with diamonds), and Mrs. Blair's sister, Mrs. Howard in a black lace hat ... Mrs. T. Philip Swift, in a navy silk suit sprigged with little pink roses...and the John T. Piries Jr.. Mrs. Pirie in brown and white print, white straw hat, brown accessories and deep brown complexion.

Huntington Henry and his sister, Mrs. John Grant McDonald, running into each other unex-pectedly, while Mrs. Henry was busy making friends and influencing people for Bonwit-Teller.

The Henrys' daughter, Annie May, and her husband, Michael Cudahy, completed their family party. Saint Luke's next bride, Mrs Hasler Simpson, who becomes Mrs. John D. Ames in September, doubtless did a little mental shopping on her tour; everybody else did. In the bridal salon, fragrant with the scent of fresh tuberoses, one classic wedding gown was on view. Services of the salon in-clude "deepfreezing" your wedding gown, by hermetic sealing in a metal case; it will remain absolutely fresh and unvellowed,

for a hundred years.

Mrs. Bryan S. Reid, who might
be labeled Opposition as she heads the Passavant board, was having carefree fun at St. Luke's

#### SUN TIMES - 8/30/49 Ryersons spend summer here

and love it

Having stayed right on in Chicago all summer makes Dr. and Mrs. Edwin W. Ryerson unique in their set. It's the first summer in years that they haven't gone to Lake Forest, but having spent the first half of 1949 in their new house in Ft. Lauderdale, they didn't feel like deserting their Chicago apartment for the second half. Summer in town seems to agree with them -- at the Bonwit-Teller reception for St. Luke's board, they were in high spirits, and Mrs. Ryerson in high fashion-navy taffeta cocktail dress, and dark straw hat topped with a pink rose. Vacationing

For the benefit of anyone who may have thought Alfred Shaw absented himself from the festivities of Bonwit-Teller because he didn't approve of the imposition of antiques on his modern architecture: Mr. Shaw is on his vacation. He and Mrs. Shaw have left Vergennes, Vt., where they were staying with Mrs. Shaw's mother, Mrs. John H. Winterbotham, and will be at Boothbay Harbor, Me., over Labor Day. That's why Architect Shaw wasn't on hand to take a bow when Walter Hoving handed him a verbal bouquet at the laying of the corners tone. ing of the cornerstone.

Two smart girls who were looking brightly up at Mr. Hoving while he talked expansively about there being enough business for everybody, were proof of it. They were Mrs. Henry Gross and Mrs. Ike Sewell, who felt that the opening called for some that the opening called for something special in the way of mil-linery. The beautiful hats they were wearing were right out of Blum's, a rival store where they had gone to array themselves for the event, Mrs. Gross'cloche was navy blue velvet, Mrs. Sewell's, old gold.

HICAGO

Chicago Street Scene to Be Feature of St. Luke's Show

BY JUDITH CASS 10/2/49

N ANNOUNCING PLANS for the special feature which will enliven the half time period at the St. Luke's Fashion show Oct. 19 in Medinah temple, a spokesman for the woman's board of the hospital hinted that the place to be for the real excitement that afterin will be in the dressing room while the men, women, children, animals who will take part in "Chicago Street Scene" await

This Chicago pageant will bring a cross-section of familiar Michigan

av. promenaders to the water tower setting of the Medinah's huge apron flower vendor, with a handsome front stage. Present will be Sam flower cart. Canzone, his organ and his monkey,

Canzone, his organ and his monkey, often to be found around the water tower; a pair of well known Chicago artists at their easels, Edgar Miller and his son, Skippy, plus Skippy's pet rabbit, which seldom strays from Skippy's side; Henry Higgins, a French poodle of considerable chic and bearing which also is a familiar near north side figure; Henry's owner, Mrs. Charles F. Cutter, billed as "a lady of fashion," and Mrs. Kellogg Fairbank as a benedict in September, his heart understandably will not be in his role.

in his role.

"Busy business men walking along Michigan av." will be F. Reynolds Blossom Jr. and J. Ashton Graham, "Follies" companions of Mr. Hoye, and Paul A. Florian III, another recent benedict. Mingling in the crowd will be the William A. Stensons, as a bride and bride-groom from out of town; the in-evitable bobby soxers "trudging down to the art institute," said the down to the art institute," said the spokesman hopefully, portrayed by the Raymond Hurleys' twins, Judy and Jill, and Kate Gilbert; Mrs. William S. Covington chaperoning her children, George Morse Cov-ington [a son] and Charlotte Morse [a niece] on a sightseeing tour, and Nurse Beth Coleman shepherding an incredibly beautiful trio of youngsters, "a family out of this world," composed of Wisiy Ellis, Annie Durbin, and Andrew Loring Rowe Jr.

Miss Cornelia Conger will preserve order in the dressing room.

## Chicago Social Season Off to an Early Start

BY THALL

HICAGO GOT OFF to the earliest fall social season in its history this year with the preview of the new Bonwit Teller shop by members of the woman's board of St. Luke's hospital, their friends and a few special guests. Nothing less glamorous could have lured such a social bouquet as filled the magnificent salon of the shop, whose dramatic two floor high window looks out on the quaint water tower which is an ever present reminder that Chicago, now one of the great cities of the world, lay in ashes only 78 years ago.

Crowds filled the little water

Crowds filled the little water tower park and Pearson st. for the dedication ceremonies in midweek and then surged thru the modern glass doors into one of the most beautiful shops in the country. But two days before the St. Luke's board members were toasting the success not only of the new shop but of their 22d annual benefit fashion show on Oct. 19 in Medinah temple, whose stage setting will be a gift to their cause from Bonwit Teller.

How beautiful that setting will be was evident to the happy board members when they had the first view of the new shop, which has the air of a great house in the days when elegance need not be sacrificed to ease upkeep. The vast pillared salon is a room of such beauty that on the day of the preview when it was comfortably filled with the pillars of Chicago society it seemed more like a drawing from in a modern de-

signer's dream of the storied past than like a commercial spot.

Not only is it furnished in beautiful antiques (which are all over the shop) but the ebony grand piano in one corner, the orchestra playing soft music, the lavish bouquets (real, not synthetic), the waiters with trays of champagne, the maids with tiny sandwiches and hot stuffed mushrooms (which even dieting guests could not resist) gave everyone a feeling that they were back in the days of graciousness.

. . . There were exclamations over the objects of art, the furnishings, the general decorative scheme, the artistic achievement of William Pahlmann, president of the New York chapter of the American Institute of Decorators. Mr. Pahlmann was no stranger to most of the guests, for last fall he gave a lecture here for the benefit of the educational fund of the Illinois Chapter of the A. I. D. At that time he showed the decorative scheme which he had planned for the shop, but the reality surpasses the dream. Incidentally, altho the plans for the decorators' benefit this year are a secret I hear they will have something which will rival even last year's delightful series of lectures which were so popular that for each one they could have filled the Casino

One of the projects of the Illinois chapter of the A. I. D. was a recent survey of N. Michigan av. with an eye to making it more

(Continued on Page (2)

Sept 4, 1949, Part 7-Page 2

## Chicago Social Season Off to an Early Start

(Continued from Page 1)

beautiful and that one of their recommendations was the use of growing green, so the green hedge and the trees in front of the new building delight the esthetic soul of every professional in town as they do mere passers-by. To have the hedges, some 18 inches of potential commercial floor space along both the avenue and Pearson st. were sacrificed for purely and happily esthetic reasons.

While compliments were ringing in the air about the decorations, other knowing eyes were fixed on the architectural charms of the building, Credit for its beauty goes to Chicago's own Alfred P. Shaw (whose wife is president of the dormant Arts club). Mr. Shaw has warmed functional modern design with the graciousness of the past. I heard one observer say "This is the most beautiful room in Chicago architecturally."

On hand to welcome the woman's board of St. Luke's and their friends, many of whom were his own friends, was Walter Hoving, head of the corporation which owns Bonwit Teller. It was almost like homecoming for him, for he lived in Lake Forest for some years and he and the former Mrs. Hoving were extremely popular here. Perhaps it was because he has so many charming friends in Chicago and wanted to make sure of pleasing them (or perhaps it was a brilliant idea which everyone wonders why nobody thought of before) that he invited a group of prominent Chicago women to form an "advisory board" for the shop. The board's membership had not been formally announced at this writing, but I can tell you it is made up of Mrs. Huntington Henry (the Henrys were Mr. Hoving's hosts during his brief visit), Mrs. Laurance H. Armour, Mrs. William McCormick Blair, Mrs. Philip D. Block Jr., Mrs. Champ Carry, Mrs. Edward A. Cudahy, Mrs. Charles F. Glore, Mrs. William H. Mitchell and Mrs. T. Philip Swift.

Mrs. Gordon Lang, president of the woman's board of St. Luke's, Chicago Herald-American Tues., Sept. 13, 1949 Page 10



MAKING THE MOST of a warm September day, these members of St. Luke's Woman's Board turn a discussion of their Oct. 19th fashion show into a terrace party. Enjoying the benevolent September sunare (left to right foreground) Mrs.

W. Irving Osborne, Mrs. John Prosser, Mrs. C. Mathews Dick, Mrs. Edward B. Smith, and Mrs. Elliot R. Detchon. Perched on the balustrade are Mrs. George S. Chappell (left) and Mrs. A. Watson Armour.

### Smart Audience Sees Parade of Latest Imported Creations

HE PRETTY PROFESSIONAL MODELS who appeared in yesterday's showing of fashions imported from England and France were not the only ones wearing imports to the revue, held at luncheon time in the Mayfair room of the Blackstone hotel, with Marshall Field & Co. as host. Among those in the fashionable audience which filled the room to capacity was attractive Mrs. William S. Covington of Libertyville, who flew in Monday from Geneva, Switzerland,

after a summer's stay abroad. Mrs. Covington bought only a few clothes in Europe, she said, out did bring back from Paris a andsome hat fashioned of muted oned pheasant feathers, which she wore with a gray plaid suit to the gathering. "I hardly can be-

fieve I am here, the trip home was made so quickly!" she commented. She had lunched Sunday in Geneva and the next day in

Yesterday's luncheon and show provided an occasion for a reunion for Mrs. Covington and a number of other members of the St. Luke's hospital woman's board, whose own fashion show will be held Oct. 19 in the Medinah temple. Mrs. W. English Walling II, who recently returned from Oconomowoc, Wis.; Mrs. Eric Oldberg, who returned Tuesday from Estes Park in Colorado; Mrs. Louis C. Sudler, just back from Harbor Point, Mich. Mrs. Grant H. Laing, who recently returned from Castle Park, Mich.; Mrs. A. Watson Armour III, Mrs. Gordon Lang, the board president; Mrs. Letts Mc-Laughlin, Mrs. Morrison Waud, and Mrs. Richard K. Juergens and her sister, Mrs. Paul W. Oliver, were among others sharing the St. Luke's table.

The head hugging brown velvet cap worn by pretty Mrs. William Carney (Kyle Adams) to the show also came from Paris, having been brought back by her mother-in-law, Mrs. William Roy Carney, who returned from a trip abroad late in August. Tied under the chin with a gold cord, the Oughton of Dwight, who was athelmet was effectively studded with nail heads. Others sharing a table with young Mrs. Carney were Mrs. Sangston Hettler, and her

daughter, Mrs. Harry E. Simpson.
Another at the gathering recently home from Europe was Miss

Anne Hooper, and Mrs. Byan S. Reid Jr. Miss Alice Hoope is cochairman, with Miss Barbara Mc-Clurg, now vacationing at Prout's Neck, Me., of the woman's board Illinois Epilepsy league, which will sponsor a benefit fashion show Sept. 23 in the Sheraton

Other members of the Epilepsy league who turned out for yesterday's show were Mrs. Philip D. Armour Jr., who with her family will move back into town this week after a summer's stay in Lake Forest; Mrs. Brooks McCormick who, with her family, will move next week to Kansas City, Mo., and Mrs. John L. Irving.

At the table together were Mrs. T. Philip Swift, her daughter, Miss Betty Swift, who sails soon for Europe; Mrs. Swift's pretty daugh-ters-in-law, Mrs. Edward F. Swift III and Mrs. Phelps H. Swift; Mrs. Swift's sister, Mrs. Dexter Cummings, and Mrs. Huntington B. Henry. Glimpsed at another table together were Mrs. Robert T. Isham and her sisters-in-law, Mrs. George S. Isham and Mrs. Henry P. Isham Jr.

Among distinguished older guests at the gala gathering were Mrs. Charles Ward Seaburg, Mrs. Silas Strawn, Mrs. Giovanni Cardelli, Mrs. Edward Hasler, and Mrs. Charles W. Dempster.

Mrs. Byron Harvey Jr. was glimpsed with Mrs. A. Bradley Eben, and others in the audience were the perenially chic Mrs. Howard Linn; Mrs. Richard C. tending her first party since the birth of her son, John Richard; Mrs. John T. Landreth and Mrs. David Peck, who currently are busy assisting with plans for the Another at the gathering recently home from Europe was Miss Roberta Folonie, who shared a table with the Misses Alice and Mrs. James Herbert Mitchell.



Mrs. Edward Byron Smith



Mrs. A. Watson Armour III

CHICAGO DAILY NEWS - SEPTEMBER 15,1949

SOCIETY IN CHICAGO

## Lucky Mothers, Daughters Attend Fall Import Show

Talk Covers Top Hats, Neighbors, Cotillion

BY ATHLYN DESHALS

Brisk weather and highly-coveted invitations to Marshall Field's elaborate import fashion show collaborated in bringing society leaders out of summer retreats and into the Blackstone Hotel's Mayfair Room on Wednesday.

The semi-annual import day is always characterized by the mothers and daughters in duo.

#### Among Those Present

Mrs. Robert Goes arrived with her mother, Mrs. Arthur Leonard.

At a table for four--with Mrs. Sangston Hettler and Washburne: Mrs. r. rolling Swift and her daughter Betty: Mrs. Henry P. Wheel. er, reuniting for lunch with Mrs. Cyrus Hill and with Mrs. Edward A. Cudahy, who'd spent her summer on Mackinac Island.

At a ringside table, where the spotlight often caught the colors of their early fall wool suits and dresses, sat Mrs. Vaughan C. Spalding Jr. (Lucia Winston), Mrs. George Swift (Byrd Littlefield) and Mrs. Charles B. Armour (Joan Monroe).

#### Top Hatters

It takes real style lead. son's most startling hit --

toppers what you will -- dress.



Mrs. William J. Carney ers to carry off the sea- was at the showing in a grown up baby bonnet that the top hat. Both Mrs. had a little gold tassel Robert Hosmer Morse Jr. and dangling in back. It gave Mrs. Charles Cutter did it an elfin quality to this chic young mother in a Call these greige-colored gold-toned plaid wool

## CHICAGO DAILY NEWS about WOMEN

## St. Luke's Women's Board Meet at Preview



CHICAGO DAILY NEWS Tues. Aug. 23, 1949 22



Left-To attend St. Luke's Woman's board pre-view party of new Bonwit Teller Chicago on Monday, Mrs. Franklin Clement, and daughters, Joan and Nancy, came in town from Lake Forest. With them, Poy Pudolph, store president, and, right, Mrs. Eric Oldberg, St. Luke's fashion show chairman. Right-Store owner Walter Hoving formerly lived in Lake Forest, where he's being entertained this week. Photographed with him is Mrs. Champ Carry. New Bonwit store will furnish stage setting for St. Luke's show at Medinah Temple Wednesday, Oct. 19.







## Adeline Fitzgerald

#### AT THE MOMENT

NOW THAT RITA REND LYNCH, Tommy Lynch's starry-eyed NOW THAT RITA REND LYNCH, Tommy Lynch's starry-eyed bride, has her house in order, she's coming out of the kitchen and into the limelight again. But only to model mink. On Wednesday she will be in the "Make Mine Mink" show in the Parade Room, peeping out of a silver-blu coat which can be worn eight ways.

To open the show, Johnny Forsythe of "Mr. Roberts" will shake up a \$35 cocktail, (wait till you see what comes out of the shaker). Mr. Forsythe and Bob Smith, lately of "Brigadoon," were on hand last Wednesday when the accent was on ermine, and so were the Lynches, and the

and so were the Lynches, and the Jimmy Murdocks. To the question "what now?" Mr. Smith explained that he was on his way to Olney, Md., to make love to Sara Churchill in "The Phil-adelphia Story."

Hat of the week in the Pump Room: Mrs. Jack Landreth's

black velour topper, banded with

THIS IS the time of year when a great deal of measuring goes on, and some of the results are surprising. Until St. Luke's brought up the subject of waistlines, we didn't know that Marcy Wescott Johnson and Mrs. William North both measure 21 1/2 inches around their belts, that Mrs. Robert Bassett is only half an inch bigger, and that Mrs. Bradley Eben, who wears a size 10 dress and looks like a willow twig, has a 23 inch waist.

Among the grandmothers get-

Among the grandmothers get-



CHICAGO SUN-TIMES, SUNDAY, SEPTEMBER

. . . to model mink

ting measured for the St. Luke's show is Mrs. Arthur Wirtz--she models glamour gowns, not "frankly forties."

SEPTEMBER 16,1949

FRIDAY

1

AMERICAN

CHICAGO HERALD

RITA REND LYNCH

TRIBUNE

SEP 2 n 1949

#### Today's Events

Plans for their annual fashion show, to be held Oct. 19 in Medinah temple, will be discussed by members of the St. Luke's woman's board at luncheon today in the Casino club.

With all tickets sold well in advance of the party, a capacity audience of 400 is expected at a benefit cocktail party and fashion showing the Friends of Orphans will give at 5:30 p. m. today in the 28 shop of Marshall Field & Co. Adding a note of glamour to the party will be the presence of Gilbert Adrian, whose complete collection of fall designs will be shown for the first time. With the designer will be his wife, the former film actress, Janet Gaynor. Proceeds from the benefit will help to finance the organization's work of outfitting children in five orphanages for school.



MARCY W. JOHNSON . . . 21 1/2 inches around



TYPICAL OF THE VARIETY of expressions elicited by Field's showing of London and Paris imports are Mrs. Letts McLaughlin's surprise and Mrs. A. Watson Armour III's approval. These two chic Lake Foresters were among the audience at the Blackstone. (Herald-American photo by Howard Lyon) photo by Howard Lyon)

Adeline Fitzgerald

## Best dressed see import fashion show

A preview of what Chicago's smartest and expensively dressed women will be wearing to luncheons in town and to benefit cocktail and dancing parties this winter was staged by Marshall Field and Co. at its French and British import show Wednesday in the Blackstone Hotel's Mayfair Room. The exhibiting designers included Hardy Amies, Schiaparelli, Balmain, Dior and Fath.

The show featured the "con-1"

The show featured the "convertible" type costume, which with the toss of a peplum panel over the shoulder, the removal of a small jacket or the buttoning of a revered collar suddenly becomes "another costume" fit for another occasion. It is perfect for society's busy ladies who appreciate an all-purpose number to carry them through a busy winter daytime schedule ahead.

Such a group of ladies that watched the parade of imported creations was the St. Luke's Fashion Show board which took time out from planning its Oct. 19 event to be at the Mayfair Room.

Mrs. Gordon Lang, president of the board, sat at a long table with Mrs. Robert McCormick Adams and Mrs. Louis Sudler, both in black; Mrs. William S. Covington; Mrs. Grant Laing,

### SOCIAL CHICAGO By Lorraine Kowais

Mrs. Eric Oldberg, who's chair man of the St. Luke's show

Luscious furs topped practically every town suit worn by the spectators. Mrs. George Beach, who always looks like she's part of the fashion show, wore a sable stole over her gray wool suit. She stopped to chat with Mrs. Byron Harvey Jr., also in gray, on her way out.

Mrs. Clifford Rodman, her mother, Mrs. Stanley Field, Mrs. Phelps Kelly, Mrs. Joseph Field, Mrs. Clive Runnells, Mrs. James Cook, Mrs. Valentine Bartlett and Mrs. Farwell Winston made up another table of distinguished and fashion wise guests.



Mrs. A. Watson Armour III, a 'regular' at Field's import shows, was there again, seated at the St. Luke's Fashion Show board table.

CHICAGO SUNDAY TRIBUNE - SEPTEMBER 18,1949

## THEATER AND MUSIC MOVIES NEWS FOR HOMEMAKERS

## Fall Fashion Shows Get Early Start This Year

BY THALIA

THERE IS NO denying the fact that the first crisp days of autumn make any woman clothes conscious. And why not? Even the forests feel an urge to readorn themselves. Many chic Chicagoans wait until the huge St. Luke's benefit fashion show at which all of Chicago's leading shops and designers are represented to plan their entire fall and winter wardrobes, but 'few can resist the first of the fall fashion shows and the rejuvenation of the spirits which a new outfit inevitably inspires. This year the fall fashion shows seem to be getting off to an even earlier start than usual, with three major ones this week, all directly associated with the St. Luke's show.

Members of the women's advance gifts division of the Community Fund of Chicago and their husbands (one of whom I heard say it was the most expensive party he ever went to!) were the first chic Chicagoans to see the fall collection of the new Bonwit Teller shop which is giving the St. Luke's women's board the setting for the fabulous annual show. It was an hour long show, with everything from sweaters to the swishest ball gowns, and it left the audience in violet haze, with memories of fashion dreams from pale mauvy pink to deep purple.

Some 400 eager, hard working volunteers in the women's advance gifts division of the Community Fund in chic fall outfits emerged from their rosy dreams of new clothes to congratulate each other on their success to date and talk over even rosier dreams of the future and to drink to a happier, warmer hearted Chicago for all of its citizens at the cocktail party which followed the fashion show. Incidentally, don't be surprised if the stage setting at the St. Luke's show is another violet scented dream.

At another lavish fashion show was the group of chic Chicagoans who are invited each fall to have the first look at the French and British imports which Marshall Field & Co. bring over. I have heard unofficially that Field's is the largest importer in the country of couture fashions and of those

president of the women's board and all of her committee heads who are in the city were among the guests eager to see what Paris and London have designed for Americans this year.

There always is one dress or gown which is called a "prediction piece." This year it was a dress designed by Balenciaga which, like some streamlined American automobiles, is a "convertible." It can become an evening dress from an afternoon frock with neither trouble nor time.

The memorable items in all the season's fashion shows are the new short evening dresses, the slimness and shorter length of daytime skirts, the appearance again of the pajama idea, and what was known in the 1920s as "the garcon look"—"boyish" to you and me. If I remember correctly it was Coco Chanel who inaugurated that sleek "garcon look," and some of the older guests at the Marshall Field luncheon were among Chanel's most important American clients in the days when a Chanel dress was everyone's dream.

And that reminds me of the fact that she sponsored a color-warm rich red which bore her name. Since it was popular at a time when Gertrude Ederle was making channel swimming history and few Americans knew how to pronounce Chanel, the color came to be known as "channel red." All this is a memory in voked by young Shirley May France's dampened dreams.

One of the guests at the show of imports was Mrs. D. Mark Cummings, who was herself hostess at her home in Lake Forest for the third of the week's important fashion showings. It was given for the benefit of the White Elephant shop, the first and most successful of the country's rummage shops.

SECTION TWO

SATURDAY, SEPTEMBER 24, 1949.

PAGE 13

## Smart Is the Word For St. Luke's Models



When St. Luke's board lunched at the Casino this week the guests were some of the attractive young women from town and suburbs who'll model at their Oct. 19 fashion show. Here are two board members—Mrs. A. Watson Armour III (left), who will also model, and Mrs. Earl Kribben—talking about the proposed winter wonderland stage setting for the extravaganza at Medinah Temple.



Left: Mrs. Charles E. Brown III, one of the young matrons who will appear on the runway.

Right: Alice Hooper, also a model.





#### hance i viaine

By LUCY KEY MILLER

Our Mutual Friend

Lunching at the Casino last Tuesday with other members of the Woman's Board of St. Luke's hospital, whose annual fashion show takes place Oct. 19, Mrs. Edwin W. Ryerson began to reminisce. She recalled an amusing incident that occurred the year it was decided to close the show with a pageant portraying a century of nursing service.

As comic relief to the solemnity

of the pageant, someone suggested that the embodiment of all that was wrong with nursing in the 19th century, Charles Dickens' creation, Sairey Gamp, be included in the cast of characters.

It was difficult to find someone to play this part, according to Mrs. Ryerson. Finally she engaged the services of a dramatic school student, who entered into her role with enthusiasm. Sairey was garbed in a "very rusty black cann, rather the worse for snuff gown, rather the worse for snuff, and a shawl and bonnet to corre-spond," as readers of "Martin

Chuzzlewit" will recall with a Exchange of Notes smile and a shudder, and "The face of Mrs. Gamp-the nose in particular, was somewhat red and swollen, and it was difficult to enjoy her society without becoming conscious of a smell of spirits."

The St. Luke's Sairey dressed herself accordingly, and even blacked out some teeth for good measure, presenting herself backstage in a most unattractive and unsavory condition.

Mrs. Ryerson forgot to warn the guard backstage about this apparition, and all at once he came

"Sairey Gamp' by the arm.
"Do you know this woman?"
he demanded of Mrs. Ryerson, "I caught her trying to sneak in

Ryerson rose occasion with dignity and aplomb. Putting an arm around the repulsive Sairey, she said sweetly, "Of course I know her. She's one of my best friends!"

Mrs. Tilden Cummings' mother, who lives in Sewickley, Pa., has long been in the habit of leaving notes around the house for her servants. One day she left a memo on the piano, "This has not been dusted for days!"

In the morning the note was still there. But a postscript had been added in the butler's scrawling penmanship. It read, "Now

Hard Times Story

Gasoline station operators in Lake Forest and other north shore suburbs were surprised at the lack of business after the recent gasoline truck drivers' strike.

One filling station owner telephoned some of his customers and asked why they hadn't been in to see him.

"O," said the customers blithely, "We don't need gas. We stored

"We don't need gas. We stored so much in cans it will probably take us months to use it all up."

DAILY NEWS

8-Tues., Sept. 27, 1949 \* Chicago Herald-American



• Glowingly enthusiastic over plans for the St. Luke's annual Fashion Show on Oct. 19th, chic Mrs. Edward A. Cudahy was one at a luncheon outlining the progress of the benefit.

SOCIETY IN CHICAGO

## St. Luke's Show To Draw Visitors From All of U.S.

200 Seats at Fashion Extravaganza Set Aside for Wives at Surgeon, s Parley

BY ATHLYN DESHAIS

In its 23d annual fashion classic, the St. Luke's woman's board takes on national significance.

A block of 200 balcony seats has been reserved for visitors from Eastern, Western and Southern states.

Here with their medico husbands for the National Conference of American Surgeons, the visiting
women yill air as Mrs. A. Watson Armour, Mrs. Harold Eldridge, Mrs. Frank Hibbard, and a new-comer to the board, Mrs. Robert L. Foote, who is regional director of the Junior League.

Board members will learn further details of the coming show when they lunch Tuesday at the Casino.



S SOON AS that mysterious (?) committee for the modern version of the traditional Twelfth Night Ball emerges from its deliberations on the first big and important ball of 1950. the pattern for the Winter's top flight social season will be complete.

And, strange to say, much as the social picture is said to have changed in the past decade, everything seems to be much as it has been through the

Or as the French put it: "The more things change, the more they are the same." Excitement about St. Luke's Fashion Show is as widespread as always and its destinies are in pretty much the same hands that started it 23 years ago.

THE BACHELORS and Benedicts Ball is still the highlight for the very young marrieds, and about-to-bes.

The Debutante Cotillion of holiday time is new, of course, but engineered by the same strain of Passavant leaders who've perpetrated one of the big evenings of every season.

The so-called "400 Ball" at the Casino, is just a de luxe and less complicated version of the old Assemblies. even to its choice of date for the first or second Friday in December.

ND THE Arden Shore Ball, of more A recent origin, but one of the biggest money-makers for a truly worthy cause, continues to have a theme (this year it is Vanity Fair) to give its sponsor and its guests their money's worth.

As for the Service Club's big seasonopener Thursday night and the Junior League Follies in November, the only change in the way they treat their friends to a big night out is that Service Club has given up its revue in favor of

(Continued on Next Page.)

## Cholly Dearborn Observes - - -

another Ice Show, and Junior League abandoned a Winter ball in favor of a revue.

Of all years this was the one for St. Luke's Fashion Show to introduce an Elegant Eighties scene in their fabulous show.

With the Water Tower for a back drop and synthetic snow (rock salt) all around, what could have been more charming than a real Winter scene of ladies, muffled to the ears in their seal skin sacks, strolling with their young in a Winter twilight, or out for a horse-drawn sleigh ride, up to their chins in buffalo robes.

That was only one of the unsolicited ideas bandied about a long table at the Casino last week, when the committee gave its annual lunch to "spring" the proposed setting.

Another suggestion that no one asked for came from a non-member who, we think, has something there.

Why not another year (it's too late for this one) improve on last year's delightful interlude of mother-anddaughter groups, with a grandmother, mother and daughter in a "family portrait" series?

Say, for instance, Mrs. Robert McCormick Adams? her daughter, Mrs. William Carney, and the Carney baby?
That baby's great-grand-

mother, the late Mrs. Wilhelm L. Baum, was the first president of the Woman's Board of St. Luke's, and her daughter, Mrs. Adams, is one of its most active members

Several grandmothers on the board, all noted for their chic, could muster two more

(Cont. from Preceding Page.) Morse and Mrs. Harold Smith could all supply a daughter and granddaughter for what, we all agreed, would be a novel feature, and one that would make the big Medinah Temple ring with applause.

## Chicago Street Scene to Be Feature of St. Luke's Show

BY JUDITH CASS

N ANNOUNCING PLANS for the special feature which will enliven the half time period at the St. Luke's Fashion show Oct. 19 in Medinah temple, a spokesman for the woman's board of the hospital hinted that the place to be for the real excitement that afternoon will be in the dressing room while the men, women, children, and animals who will take part in "Chicago Street Scene" await

This Chicago pageant will bring a cross-section of familiar Michigan

av. promenaders to the water tower setting of the Medinah's huge apron front stage. Present will be Sam Canzone, his organ and his monkey, often to be found around the water tower; a pair of well known Chicago artists at their easels, Edgar Miller and his son, Skippy, plus Skippy's pet rabbit, which seldom strays from Skippy's side; Henry Higgins, a French poodle of considerable chic and bearing which also is a familiar near north side figure; Henry's owner, Mrs. Charles F. Cutter, billed as "a lady of fashion." and Mrs. Kellogg Fairbank as a flower vendor, with a handsome flower cart.

#### Other Pageant Characters

R. Nicholas Hoye Jr .- "that wonderful man from the Chicago Junior League Follies'," reminded the St. Luke's spokesman-will portray a young man waiting for a lady. The young woman who keeps him waiting will be Miss Mary Ellen Evans, a subject worthy of almost any amount of watch glancing and foot tapping, fashion show guests will note. However, as Mr. Hoye became a benedict in September, his heart understandably will not be in his role.

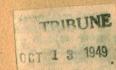
"Busy business men walking along Michigan av." will be F. Reynolds Blossom Jr. and J. Ashton Graham, "Follies" companions of Mr. Hoye, and Paul A. Florian III, another recent benedict. Mingling in the crowd will be the William A. Stensons, as a bride and bridegroom from out of town; the inevitable bobby soxers "trudging down to the Art institute," said the spokesman hopefully, portrayed by the Raymond Hurleys' twins, Judy and Jill, and Kate Gilbert; Mrs. William S. Covington chaperoning her children, George Morse Covington [a son] and Charlotte Morse [a niece] on a sightseeing tour, and Nurse Beth Coleman shepherding an incredibly beautiful trio of youngsters, "a family out of this world," composed of Wisty Ellis, Annie Dur-

bin, and Andrew Loring Rowe Jr. Miss Cornelia Conger will preserve order in the dressing room.

#### Conflicting Reports

"What does the baby look like?" Mrs. Louis G. Buss asked the proud father, Raymond L. Harriman, of her first grandnephew, Douglas Lee Harriman, immediately arrived Saturday in St. Luke's hospital. "Like Al Jolson," said young Mr. Harriman.

"Not at all," corrected his aunt, Mrs. John Haas, who came from



#### St. Luke's Board to Attend

Members of the woman's board of St. Luke's hospital who put on Chicago's largest annual fashion showset for Oct. 19 in the Medinah temple-take a keen interest in the Tribune show. Mrs. Gordon Lang, president of the board; Mrs. Walter B. Wolf, honorary chairman; Mrs. Edward A. Cudahy, and Mrs. William S. Covington all have tickets and will have other board members

The Casino club will be a popular luncheon spot before the show today. Mrs. Howard Linn, among Chicago's perennially best dressed women, and her luncheon guests, Mrs. Huntington B. Henry, Mrs. Laurence H. Armour, and Mrs. James C. Hutchins, will meet there, probably joining Mrs. Cudahy and her guests. Mrs.

## Copy water tower for St. Luke's set

St. Luke's models who "came out of the clouds" two years ago parading their sumptuous clothes and strolled along the "Sante Fe desert," accented with live cactus a year ago will emerge this year, Oct. 19, from Chicago's water tower -- a replica of it, that is.

The show scene will be a win- | ter one. Rock salt, imitating snow, will cover the apron stage, except for three paths kept clear for the models to tread. Imitation snow will speck the tower as well as the two real trees at each side.

for the 23rd annual benefit fash-Teller designed the setting.

"Thank Goodness, just two steps" was model Kathleen Monday on the 16th floor of the Ball's comment when she saw the sketch. "Are there stairs?" most socialites ask each year Superior-7 2898) are being taken before they accept the invitation for reserved dress circle seats, to appear in the show.

The models committee -- Mrs. for unreserved balcony seats, Herbert De Young, Mrs. Paul priced at \$2,40.

SOCIAL CHICAGO By Lorraine Kowals

Oliver and her sister, Mrs Richard Juergens, reports that the model list is not yet complete Those who will model and were A sketch of the stage setting present at Tuesday's luncheon are Mrs. Charles Brown, Mrs. ionshow at the Medinah Temple Robert Craig, Alice Hooper, was displayed for the first time Barbara Favill, Kathleen Ball, Tuesday at a luncheon for the Mrs. Huntington Eldredge, Kay fashion show committee and a Woodruff, Mrs. Mark S. Willing few of its models at the Casino and Mrs. A. Watson Armour III Club. Gene Moore of Bonwit Mrs. Armour is also on the show planning committee.

Ticket headquarters opened priced at \$9.90 and \$7.50, and

CHICAGO SUN & TIMES

## Smart Is the Word CHICAGO DAILY NEWS For St. Luke's Models



When St. Luke's board lunched at the Casino this week the guests were some of the attractive young women from town and suburbs who'll model at their Oct. 19 fashion show. Here are two board members-Mrs. A. Watson Armour III (left), who will also model, and Mrs. Earl Kribben-talking about the proposed winter wonderland stage setting for the extravaganza at Medinah Temple.



Left: Mrs. Charles E. Brown III, one of the young matrons who will appear on the runway.

Right: Alice Hooper, also a



### St. Luke's Show to Be Staged in a Snowy Setting

"I think all Chicagoans will be delighted to see the water tower on stage at the fashion show," said Mrs. Gordon Lang, president of the woman's board of St. Luke's hospital, at a luncheon meeting yesterday in the Casino club where the stage setting for the board's 23d annual show to be held Oct. 19 in Medinah Temple was previewed. An artist's sketch of the setting shows the famed Chicago landmark placed against a pale blue background in a snowy winter scene.

"We've never had a setting as white as this one," Mrs. Lang continued, "but the board feels that the clothes will stand out well." A pair of real trees,



(TRIBUNE Photo)

Mrs. Charles E. Brown III (left) and Mrs. Robert Craig, holding cover-for program to be distributed at St. Luke's Fashion show Oct. 19.

painted white and covered with snow will flank the tower, and the apron front of the Medinah stage will be covered with rock salt to provide the illusion of freshly fallen snow.

Mrs. Lang's quiet voice was almost drowned out in a murmur of apprehension when she announced that the models will walk on stage thru the translucent backdrop and the water tower replica, then down the tower's steps. "Only two steps," she added hastily, as her audience started groaning at the mention of that models' bugaboo, steps.

The tower is at the front door of the new Chicago store which is giving the stage setting to the board as a contribution to the success of the show and the work of the hospital. Models will rehearse taking steps in their stride at the customary rehears altea to be held Sept. 11 at the

Fortnightly club. Among the prospective models at the luncheon was Miss Barbara Favill, whose marriage to Irl H. Marshall Jr. will take place early

## Ghita 'adopts' water tower as St. Luke's show setting

nected with Chicago's old water tower she is apt to replace with more up to date visions -- during these pre-St. Luke's Fashion

Show days, anyway.

The park which surrounded the old tower was where Ghita McLallen played as a child under the watchful eye of her governess. Right now she thinks of the tower in terms of a stage setting from which she'll emerge as one of the St. Luke's models.

A replica of the tower is being constructed and will be set in the center of the stage of the Medinah Temple for the Oct. 19 show. The show scene will be a winter one, with rock salt covering the entire stage (except for three lanes on which the models will walk) and the trees banking the tower sprayed with white paint.

Ghita and several scores of other young matrons, as well as post debs and young-marrieds, will appear in the 23rd annual show for the benefit -- as it always is -- of St. Luke's Hospital.

A FEW of the models and most of the show committee met for luncheon and to see the sketch of the stage setting at the Casino Club last week. Mrs. John Prosser, in charge of properties, was there, explaining that her committee's real work doesn't begin until the day of the show. Right now Mrs. Prosser and her helpers are merely assembling hundreds of hangers and safety pins to have on hand. Their big job is to keep track of the clothes as they come in from the exhibiting stores the day of the show, to see that they get to the girls who are modeling them, then back safely after the show to the stores that sent them!

There are many last-minute | Hinsdale,

SOCIAL CHICAGO By Lorraine Kowala

anxieties, according to Mrs. Prosser like exhibitors' clothes or jewelry not arriving by the time scheduled, causing the models to have to switch their entrance cues to allow time for the merchandise to arrive. This has happened often but always by speedy rearranging of the models' entrances until delivery was made. The committee has never yet omitted a model because of want of something for her to wear.

IN ANSWER to queries about whether she is going to marry



Ben Park, Mrs. Wright Butler says "No." Jeanne says she's very busy at this point with art lessons, having just enrolled for two classes a week in Evanston and one class in com-

Jeanne Butler position and design at the Art Institute.

Ben, however, is Jeanne's constant beau and very good friend. Ben is the young writer-producer of the radio show "It's Your Life."

Jeanne was formerly married to polo-playing Paul Butler of

GHITA MCLALLEN . . familiar setting

SUN TIMES - 9/25/49

SOCIETY IN CHICAGO

## Hurdy-Gurdy Man, Poodle to Take Par In St. Luke's Show

Old Water Tower to Be Setting For Between-Acts 'Street Scene' BY MILDRED BOLGER

A hurdy-gurdy man and his monkey, and a blase French poodle are among the leading characters in the feature scene to be presented on the stage of Medinah Temple between acts of the St. Luke's Fashion Show Wednesday afternoon, Oct. 19.

"Street Scene, an Autumn Afternoon in 1949" chooses the Old Water Tower for its setting.

Many of the elegant young ladies who are modeling in that absolutely "super" St. Luke's show often, when they were little girls, pressed little noses flat against window panes in their Near North Side homes to watch Sam Canzoni and his monkey performing on the street below.

ANOTHER ANIMAL star billed for the feature is poodle Henry Higgins, who settles himself each morning in Marc Leeds flower shop on Walton Walk.

Aloof to the fact that he is regarded by all the assistants as common property, he lives out his days comfortably, solemnly surveying the parade of feminine ankles from his place under a chair.

Other familiar figures who will take part in the passing parade. on the stage include the William Stensons, who'll portray their real life role of a pair of honeymooners.

Judy and Jill Hurley, former St. Luke's child models who, no doubt, will soon trod the runway as grownups, will appear with Kate Gilbert to represent a trio of bobby soxers.

#### Wellesley girls come to the aid of their party—



Mrs. Charles Cutter, one of the town's best-dressed women, will choose a gown for Wellesley's fashion show, Nov. 7. Hotel.
(SUN-TIMES Photos by Mel Larson)



Mrs. William Pope is chairman of the college benefit to be held at the Drake



Mrs. E. Francis Bowditch will help Wellesley with its canasta-bridgefashion show plan. She will also model in the St. Luke's Show

#### SOCIAL CHICAGO

## Two fashion choices up to Mrs. Cutter

By LORRAINE KOWALS

HARLES Cutter's chic wife has two important fashion choices to make for two important benefit dates.

For the Oct. 19 St. Luke's Fashion Show she has to pick something from her clothes closet to wear to "model a dog," as she puts it. The dog Mrs. Cutter refers to is Henri Higgins, the French Poodle that Mrs. Cutter will "walk" during the Chicago scene number in the hospital fund-raising show at the Medinah Temple. The scene, with the water tower as its centerpiece, has been assigned the task of pick-pick the water tower as its centerpiece, has been assigned the task of pick-pick to the second temple. from the office, and the nursemaids Show and their wards who may be seen

at the Drake Hotel.

modeled that day following the ported her to the mannequin commodeled that day following the bridge and canasta party sponsored to raise money for the scholarship fund. At present there are nine Chicago area girls attending Wellesley through the financial aid of the Wellesley Club.

Description of the mannequin committee.

Mrs. Bowditch's backstage duties, however, are still hers. She can do all of them and model too, she says, since she doesn't appear on the runway until near the end of the show.

For the show Mrs. Cyrus Adams III will be asked to pick an ensemble suitable for a parents' meeting at the Chicago Latin School; Mrs. Ralph W. Church, one for presiding at the Congressional Club in Washington; Mrs. Howard Gooding washington; the Wellesley man, one for attending the Wellesley benefit (this outfit should be shown before the party to help the Welles-



will feature several socialites and ing a dress suitable for a St. Luke's children portraying the dog walkers, Board meeting, has been given a the businessmen who walk home modeling job for the St. Luke's

Although she's been helping backstage for years Mrs. Bowditch has The second fashion choice Mrs. Cutter is making for a cause is a dinner dress "suitable for dinner at the Mayfair Room." Mrs. Cutter won't have to buy the dress, just pick it out of Carson Pirie Scott & Co.'s racks to be shown at the Chicago Wellesely Club benefit Nov. 7 cago Wellesely Club benefit Nov. 7 morial Hospital benefit show in Lake Forest is the reason she was asked. A St. Luke's talent scout saw who are picking the clothes to be her perform and immediately re-

#### SOCIAL CHICAGO

## 100 guests drop in for a housewarming

By LORRAINE KOWALS

NE HUNDRED guests in for cocktails Sunday was the Lake Forest English manor house they moved into just a few

No sooner had the wine and mar-tini glasses been washed and put away when another celebration— on a much smaller scale—was held in honor of Mrs. Carton, who turned

20 the next day. The Cartons were married in July, just a month after Mrs. Carton, the former Anne Schmidt, took her soil ence degree at Bryn Mawr College. She is now enrolled for advance courses in physics at Northwestern University. It is because of the Northwestern classes that she had to regret a modeling invitation for the St. Luke's Fashion Show.

"I didn't want to take too much on at one time and not do any one thing right," she explained. The St. Luke's Board will ask he again next year, we're sure, because Mrs.

C. is slim, pretty and poised. Mr. Carton is the son of Mr. and Mrs. Alfred Carton of Lake Forest.

Mrs. Owen West, at whose home the Schmidt-Carton wedding took

## CHICAGO SUN-TIMES

### Adeline Fitzgerald

At the Moment

F FLEUR SULLIVAN of Chicago looks like Lita Sullivan of Hinsdale used to look, there's a reason. Fleur is Lita's new name, adopted since she became an urbanite, to avoid confusion with her mother, who is also Lita.

At the moment, 19-year-old Fleur's interests are music, voice and languages, and she's working hard at all three. One of her best friends, the former Mrs. Paul Butler, is also a school girl-Jeanne Butler's classes at the Art Institute are so demanding she's had to drop out of the St. Luke's Fashion Show, causing a wail among exhibitors.

4166-1949-37

WASHINGTON.—Gen. Carlos Romulo, just elect president of the United Nations general assemble may be the world's No. 1 statesman, but he also probably the world's shortest statesman . . . standing

5 feet 4 inches (in his specially built, concealed-platform shoes). Romulo man history by getting the bigge voting majority ever given an election for a UN presider

Fliegers claims Romulo the first man in history take his oath on the floor the House of Representative in BOBBY SOCKS.

Romulo had brought onlone uniform when he arrive in Washington from Ma Arthur's headquarters to tak his post as Philippine envoto Congress . . . Flabbergas ed when told he had to tak his oath of office in "civvies,"

he dashed out to purchase a complete new outfit.

At the last minute, discovered to his horror he had forgotte to buy socks . . . so borrowed from a young girl in his offic her white tennis socks.

The fiery, unpredictable Romulo has made other histor since then.

Seems he was the cause of the first official UN break be tween Yugoslavia and the Soviet . . . Yugoslavs voted FOR him, casting their first ballot

in OPPOSITION to their former Russian bosses. When Romulo was sched-

AUSTINE

uled to make his first presidential speech, a worried official asked him:

"What sort of a speech do you intend to make, Mr. President?"

"I have two types of political speeches," Romulo said.
"First there is the Mother Hubbard speech. Like the garment, it covers everything and touches nothing."

"Then," he added, "there's my French bathing suit speech. Covers only the essential points."

aren't sure of ze langueedge There's a new one every day

For example, an attractive French bachelor turned down an invitation to lunch with Sen. Theodore Green:

"I am so sorry I will not be able to come Thursday. However, please give me a rein deer!"







@ A VETERAN OF OTHER ST. LUKE'S SHOWS, Mrs. Edward E. Gardner III. (Nancy Madlener) (left), shows a newcomer to the St. Luke's runway, Barbara Eddy, how to pivot. All's in preparation for the 1949 St. Luke's show at Medinah Temple next Wednesday. (Herald-American photo by Howard Lyon.)

WHILE MUCH OF THE CHATTER at meetings of the St. Luke's Women's board concerns the glamorous



THE GIRLS IN THE BACK ROOM-Mrs. John T. Moss (left) and Mrs. John A. Kovacs are among those ardent workers of the St. Luke's Women's Board who will not emerge from behind The scenes at the St. Luke's Fashion show on Oct. 19. From the dressing room at the Medinah Temple they will direct and assist (Herald-American photo by Howard Lyon.) the models.

outfits the models will wear next Wednesday, a dozen nembers of the board are thinking in terms of smocks and low, comfortable shoes.

They are the women who work behind scenes in the dressing room, assuring smooth running for the models from the moment they remove their street clothes to the second they leave the dressing room for the runway.

These brave souls, for whom the only applause is the cho of that given the models, include Mrs. Seymour Wheeler, their chairman; Mrs. William H. Mitchell, Mrs. ames R. Addington, Mrs. Robert Carr, Mrs. Robert IcDonald, Mrs. Philip Maher, Mrs. John T. Moss Jr., Irs. Thomas Tyler, Mrs. Julian Armstrong, Mrs. John Lovas, Mrs. Calvin Fentress and Mrs. John Kellogg:

HERALD-AMERICAN

#### SHE'LL MODEL FOR ST. LUKE'S



Since 1937, except for two war years when she and her husband were in Missouri, Mrs. George A. Bates has modeled for St. Luke's. The fashion show, on Oct. 19, and the Travelers Aid board meeting, on Oct. 21, are two assignments that will bring her in from Lake Forest this month. [Daily News photo.]



Kay Woodruff . . . poise, beauty, position.

#### SOCIAL CHICAGO

## Versatile Kay has date to appear at fashionable show

By LORRAINE KOWALS

BY NOW everyone in Chicago who reads the society columns knows that to be a St. Luke's model one must have poise, beauty and social position.

But when the show is over—and and by smart we mean bookish.
it will be by 5 o'clock Wednesday

She's pretty, very friendly (though afternoon—what does a girl with all of these qualifications do? If she's Kay Woodruff, she may go home and read a book about the theater, write a skit for the Junior theater. League or go dancing with one of At Smith she wrote a musical for her numerous beaux.

the show and second, to celebrate dren. her birthday with her parents.

of the family.

And Kay doesn't look "smart,"

an alumnae benefit and helped di-Kay, the daughter of the Frederick William Woodruffs of Joliet, will be modeling for St. Luke's for the second time. This year's performance falls the day after her 22nd birthday. Last year she flew home league provisional course, she's now birthday. Last year she flew home league stage its annual Christmas from Smith College, first to model in play for Chicago public school chilthe show any second to celebrate dren.

Kay loves clothes, though her tastes are simple. She often wears KAY graduated from Smith last black for evening and beige during the day. Both colors are flattering to her fair skin, reddish brown hair and brown eyes. Most of the time she ties her longish hair back with a bow.

> WHAT she'll model in the St. Luke's show at the Medinah Temple she won't tell. The St. Luke's board likes to keep those de-tails secret until show time.) This year she's modeling for the same store she did last year. The exhibitor, Mr..... considers her a "must."

> That Kay has the figure and the "look" for evening gowns was proved at her debut four years ago. In her starched white organza and net gown she was one of the most beautiful debutantes of the year.

> Kay's home is the Diamond K ranch—a real Western-type ranch



SUNDAY, OCT. 16, 1949

## Cholly Dearborn

F ST. LUKE'S Fashion Show perpetrators weren't down to the sale of their last balcony seats for the Big Parade Wednesday they might well wish that some one of their exhibitors were showing a Charles James gown.

That story of Lois Long's in the current Town and Country, "Prophet With Honor," has created so much talk of our Charlie's genius that a lot of people would like another chance to see what's so fabulous about his designs.

Whatever the reason (and it may be that Charlie had one of his well-known grievances about the display of those \$2,000 models in last year's show) the only brain child of his to be put on Wednesday is a New York manufacturer's copy!

And it better be good, or Charlie's going to

be angry at someone.

A MONG HIS oldest and earliest admirers, I've never had a single tiff with Charlie from the days when he left Uncle Sam Insull to come and work briefly for us and made one of the first of his famous hats for the society editor.

A white felt, it first went to Palm Beach the Winter of '26 or '27 and was worn for four succeeding Springs.

But striving for perfection as he does, and achieving it, too, the son of Chicago's Col. Ralph James is known to be the stormy petrel of the designers . . . and he's always having a feud with

Except perhaps those grand ladies who can afford his clothes and who are regularly on New York's "best-dressed" list.

WE'VE ALL had a good laugh at the probably unintentional double entendre of Miss Long's "Prophet With Honor." She might just as well have

(Continued on Next Page.)

#### **Behind Scenes** At Fashion Show

Mrs. Stevenson will be an "underground worker" in the St. Luke's fashion show at the Medinah Temple on Wednesday.

The St. Luke's audiences don't see Mrs. Seymour Wheeler, her committee co-chairmen - Mrs. Francis Bowditch, Mrs. John Prosser and Mrs. Letts Mc-Laughlin—and their staff, including Mrs. Stevenson.

These women are the whipcracking major-domos who remain below stage to see that the models are coiffed, made up, and dressed in time to step out on the stage in proper order and at proper time

Not Wall E

# 47/do-1949-40

# Events in Society Trends in Fashions Aids to Homemakers Student Nurse's Uniform, a Symbol of Service, Steals



"Good morning, doctor," says Nurse Nancy Leahy as she reports for duty in her favorite "let's pretend" game. Her uniform is a replica of those of student nurses at St. Luke's.

## Fashions Come and Go, But Not for These Girls

UDIENCES AT THE FASHION SHOWS sponsored by the woman's board of St. Luke's hospital see each year the most spectacular clothes of the moment and the most prophetic clothes of the future. Over the span of 22 years they have seen skirt lengths go up and skirt lengths go down. They have been startled by bridesmaids' gowns of dead black velvet, relieved by white ermine muffs instead of flowers. They were the first in Chicago to see plating



2 Dr. Billy, Nancy's brother, is impatient, as doctors have a right to be, because his nurse is still taking the patient's temperature. Their pretend hospital is St. Luke's.



3 The patient's temperature is "aw-fly-high," so doctor and nurse make a further investigation. Those tonsils, they find, are gratifyingly red and swollen.



Using his stethoscope, one just like that used by the doctor he hopes to be some day, Dr. Billy listens for the heart beat while Nurse Nancy waits for the verdict.



5 Nurse Nancy is grave while Dr. Billy checks again before making his dire diagnosis. It's appendicitis-or tonsilitis, maybe. "Anyway, nurse, we've got to merate."

CHICAGO SUN-TIMES

### Adeline Fitzgerald

At the Moment

CHICAGO

TOBER

OUT in Presbyterian Hospital, Mrs. Louis Sudler is reading "Call It Treason," and watching her chart to see if she an be out for the St. Luke's hospital fashion show on Wednesay. Only twice in 22 years has she failed to model in the show; he year her son Louis was born was one of the times.

If the ailing limb which put her talk on Marcel Duchamp, the man n the hospital continues to improve she can go home tomorrow, and have a fitting for her fashion show gown on Monday. Her husband, who las a singing engagement with the Symphony Orchestra in Jackson, the demand for tickets, he may nave to sit in the balcony.

One thing which helps her to feel

who started the furor with his "Nude Descending a Staircase" in the Armory Show of 1913, and has since retired from art to play chess. Duchamp is coming from New York for Wednesday night's preview for Wiss, on Tuesday night, is rushing Institute members. Also coming are to see her model ("for the ast time," she thinks). But such is Charles' wife.

The Walter Arensbergs may be here later. Museums all over the One thing which helps her to feel less treasonable in a rival hospital is the ministration of a graduate nurse in a St. Luke's cap. If the nurse would let her, Mrs. Sudler could take care of herself entirely and make her own bed—she was a nurse's aide throughout the war and has a uniform covered with service stripes. lection that is said to be a veritable course in the history of modern art.

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#### Fashion Stage All Set

A winter wonderland stage setting is being designed by Bonwit Teller against which to show the fashions at St. Luke's annual show at Medinah Temple on Oct. 19. This was the leading announcement when the board lunched at the Casino Tuesday.

On the stage, which is to be covered with rock crystal snow, a replica of the old water tower will be flanked by trees illuminated with the reflection of dozens of white lights.

The possibility of the models catching their heels in trains as they descend to the runway is practical. ly negligible this year. There will be but two steps leading down onto the stage.

## Rehearsals Get Under Way for Varied Events

BY JUDITH CASS

HICAGOANS are rehearsing for a variety of events, from for a variety of events, from fashion shows to plays to western holidays. The 153 women who will take part in the St. Luke's hospital fashion show Oct. 19 in the Medinah temple have been summoned by the mannequin committee to the Fortnightly club at 2:15 p. m. today for their first re-2:15 p. m. today for their first re-

hearsal.

The next and final rehearsal will be held Oct. 18 in the temple, and between times the young charmers between times the young charmers who hope to be at their best on the big afternoon of the show will be casting critical glances at themselves in full length mirrors, emulating the walk Miss Eve Strohm, a professional model for 30 years and a St. Luke's fashion show helper for three years, will demonstrate. Mrs. Kay Ratto is in charge of the re-Kay Ratto is in charge of the rehearsal.







CHICAGO SUN & TIMES

St. Luke's models and their chairman

St. Luke's models meet their show chairman for lunch at the Casino. Mrs. Robert Craig (left) and Mrs. Joseph Sampsell (center) were among the St. Luke's models who lunched with the fashion show chairman, Mrs. Eric Oldberg (right) at the Casino Tuesday. A replica of Chicago's famous show chairman, Mrs. Eric Oldberg (right) at the Casino Tuesday. A replica of Chicago's famous landmark, the water tower, will be used as the center of the stage setting designed for the Oct. 19 benefit show at Medinah Temple.

(SUN-TIMES Photos by Al Risser)

# Dear Sister. 3 May Somers in water pose for week! 2 Chicago Herald-American, Sun., Aug. 28, 1949 Capsule Glamor Course Makes Models for A Day

### Crammed Schedule for St. Luke's Mannequins

By Jean

PROFESSIONAL model studies months, even years, to A perfect her walk, her posture and to master becoming hair styles and learn necessary makeup tricks.

But the Chicago girls chosen for the annual St. Luke's Fashion show--biggest and most exciting of the year--become models for one day thanks to a crammed. capsule glamor course that sends them out to St. Luke's runway with the maximum of poise possible for a model beginner.

#### Chosen for Poise

The Pirie twins, Nancy and Martha, being brand new recruits for this year's show Oct. 19, are typical examples of neophyte models who have but a short time to learn the mannequin tricks.

It was during this Summer, while the twins were doing volunteer work in St. Luke's Hospital shop, that the Pirie girls received their invitations to appear in the show.

They were chosen, says Mrs. Herbert De Young, head of St. Luke's models, because of their poise, ease of manner and exceptionally good posture and natural car-

They also fall into the size 12 to 14 category.

#### Meet for Rehearsal

Their pre-modeling schedule called for a late Summer fitting at the store whose clothes they would model in the gigantic fashion parade.

Their dresses were ready because the store had previously been informed of the girls' height, measurements, coloring and style adaptabil-

Just about a week before the show, the Pirie twins will

meet with the other chosen models for their first rehearsal and tea.

Eve Strohm who has ably instructed the St. Luke models for years, proceeds to grill and drill them in modeling ways and manners.

Echos of "pull your weight upfrom the waist ... stand tall ... and remember, girls, your arms are part of your body, not separate."

Final rehearsal is held on the Medinah Temple runway. Here the girls appear in order, with full music and script continuity.

The fashions to be worn, hairstyles to be arranged and makeup to be applied all wait until the big day.

#### Start Work Early

Makeup and hair styling experts from a famous Chicago salon start working on model number one at 9 a.m.

All morning and during the box lunch hour preparations are continued.

At 2:30 the big house is filled and overture music sifts through to the models.

Last minute arranging of costumes, a final dab of powder, then the girls are called to their place in line. The show has begun.

The new girls, usually terrified and struck dumb by stage fright, gradually lose their tenseness and by the second turn around the huge stage they are truly enjoying their model-for-a-day role and are ready to join the ranks of the St. Luke's "oldtimers."



ONE OF ST. LUKE'S favorite models, Mrs. , preparatory for the big Fall social and fash-

John Landreth, strikes a stunning runway pose for neophyte models Martha (left) and Nancy Pirie. Boning up on glamor notes, of the show. (Herald-American Photo.)

For the names of the beauty aids described in this section, call Kay Canfield at Andover 3-1234, Ext. 198, or write to her, enclosing a stamped, self-addressed envelope

At LAST YEAR'S ST. LUKE'S SHOW, as word went around that Mrs. Ralph Ellis, star model of other St. Luke's shows, had given birth to a daughter in the early morning, the general comment was "Another St. Luke's model has been born."

Never were truer words spoken, because that same little miss, Anne Wister Ellis, who will celebrate her first birthday a day later, is to appear in the show on Oct. 19.

She has a role, to be played from her pram, in the show's special feature which is to depict a street scene near the Water Tower. She will be one of a family of youngsters out for a stroll with their nurse. Ann Hempstead Durbin, the Winfield Durbins' toddler, and Andrew Loring Rowe Jr. will be her sister and brother, all under the guidance of Beth Coleman as the nurse.

Edgar Miller and Sam Canzoni will play real life roles, Edgar as the artist who sketches in the park, and Sam as the monkey organ grinder. Mr. Miller will be supported by his young son, "Skippy," and the latter's pet rabbit.

The elegant lady walking her poodle will be Mrs. Charles F. Cutter. The poodle will be Marc Leeds' pet, "Henry Higgins."

A frenzied young man waiting for his date will be R. Nicholas Hoye. When she arrives breathless and flushed from a shopping tour she will be Mary Ellen Evans,

Mrs. Kellogg Fairbank will take the role of a flower vender. Teen-agers giggling their way along will be Judy and Jill Hurley and red-haired Kate Gilbert.

A bride and bridegroom, honeymooning in Chicago, will be enacted by newlyweds Mr. and Mrs. William A.

Others taking part in the Autumn afternoon scene will be F. Reynolds Blossom and J. Ashton Graham, hurrying home from work, and Mrs. William S. Covington, as a mother with her two children. Actually only the little boy, George, will be her child. The other youngster, Charlotte, is her niece, the daughter of Charles H. Morse.

St. Luke's Board to Attend

Members of the woman's board of St. Luke's hospital who put on Chicago's largest annual fashion show-set for Oct. 19 in the Medinah tem ple—take a keen interest in the Tribune show. Mrs. Gordon Lang, president of the board; Mrs. Walter B. Wolf, honorary chairman; Mrs. Edward A. Cudahy, and Mrs. William S. Covington all have tickets and will have other board members

The Casino club will be a popular luncheon spot before the show today Mrs. Howard Linn, among Chicago's perennially best dressed women, and her luncheon guests, Mrs. Huntington B. Henry, Mrs. Laurence H. Armour, and Mrs. James C. Hutchins, will meet there, probably joining Mrs. Cudahy and her guests. Mrs. Chicago Sunday Tribunes Oct. 9, 1949 Part 7-Page 6 -Section 2

## St. Luke Style Show to Have Chicago Motif

[Continued from Page 1] bia, and Ellichpur, India, to Chicago's own Cook county. The nursing school is one of the phases of the work of the woman's board of which they are justly proud as they are of the magnificent financial aid which they are able to offer Chicago's needy.

The annual Chicago Tribune fashion show, which will be held Thursday and Friday afternoons of this week in the Congress hotel, will have one of the season's most fashionable audiences. Members of St. Luke's fashion show board will be there practically en masse, eager to compare their capable amateur efforts with professional artistry and to enjoy the fun of a beautiful fashion show for which they have not had to put in long hours and hard work.

TRIBUNE

OCTOBER 9, 1949

## Chicago Motif Adopted

ion show in the country, audiences at the St. Luke's fashion show at fashion show are Chicago's most Medinah Temple, on Wednesday charitably-minded women, for afternoon, Oct. 19, will see the new"everybody" goes. That insures its est fall fashions against a typical Chicago background. Every geografical spot from romantic New Orleans to the ethereal clouds of nurses march in, the high point of upper spaces, every stylized back-ground from a super-modern de-signed by Nathaniel Owings [of the reasons for the show. Oak Ridge atomic famel to the splendors of a French court, have

Teller shop which is donating the setting. It will be a winter scene, with rock salt shimmering like crystals on the tower, on two real trees, and on the ground thru which paths for the mannequins will be cleared.

In memory of Mrs. John W. C.

to display the season's most allurding attractive clothes. [The models themselves always deserve the phrase "alluringly attractive" for Charles Schweppe, have carried on beautiful and chic.] The woman's to the hospital, and Mrs. Armour's board of St. Luke's now invites only father-in-law, A. Watson Armour, "second year girls" [post debu-long president of the board of St. tantes] to model, after their social Luke's, gives two special prizes to poise has been established. Slim, nurses. chic models are sometimes in de-

. . .

Mrs. Gordon Lang in 1947 she had been prime mover [as well as coöriginator with Mrs. Frank Hibbard] of the benefit fashion shows from the first. Many of the committee members bear that same proud distinctions. In the serving in all parts of the world.

St. Luke's nursing alumnae are in high administrative work in hospital management, from Saudi, Arabers bear that same proud distinctions.

For the first time in the 23 years tion. This year's fashion show of the most successful benefit fash-chairman is Mrs. Eric Oldberg.

A substantial amount of the profit of the spectacular afternoon goes to thrilled audiences at the show.

But never before has a stage setting so uniquely Chicagoan greeted the vast audience whose size and enthusiasm last year added \$46,000 to the treasury of the woman's board of St. Luke's hospital for their charitable work. This year our nostalgic old water tower—with its amusing charm of goldfish bowl adornment—will be the center of just such an alluring scene as one might see from the vast two floor high window of the new Bonwit Teller shop which is donating the

In memory of Mrs. John W. Gary, first president of the woman's board, the board makes an annual The models will emerge from the gay water tower and have to manage only a couple of steps—steps are the terror of most amateur models mother, Mrs. Martha Hughitt Mcare Chicago society's most the late Mrs. Schweppe's generosity

mand until they are grandmothers

—"veterans," they call themselves.

The woman's board of St. Luke's gives a prize for citizenship and the family of Sangston Hettler makes a its members all have corned their its members all have earned their distinction by proved service to other charities. When Mrs. Walter Wolf turned over the presidency to Mrs. Gordon Lang in 1947 she had have referred to the presidency to make the presidency to the presidency to

## Audience Gasps Admiringly as Chic Apparel Is Paraded

BY ELEANOR PAGE

IM EMORIES of some of Chicago's most sumptuous parties stirred in the minds of dozens of women who attended the opening performance of The Chicago Tribune's 10th annual American Fashions Competition show yesterday afternoon in the Gold room of the Congress hotel. The high ceilinged room with its murals overhead, its Cararra marble walls livened with mirror panels, and its ornate turn of the century elegance seemed definitely in a party mood when 10 of the nation's most beautiful models started parading fashions

for evening wear. This third section of the show brought gasp after gasp of admiration from the fashionable and fashions-conscious women who lined the runway, and who found the colors "a magnificent blend of tones and shadings," the designs "unequalled," and the show "dressier than usual." every St. Luke's model could see this show." was the comment delivered with feeling by the chairman of the Mrs. Herbert C. DeYoung.

"The models are gorgeous," exclaimed Mrs. Hamilton Vose Jr., ethoing the compliments lavished

"The beautiful shades in different tones of the evening gowns are magnificent. You can't help but be impressed," said Mrs. Walter B. Wolf, impresario of many a St. Luke's hospital benefit fashion show, who was celebrating her birthday yester-

"The display of evening gowns shows the greatest combination of colors imaginable," was Mrs. Frank Hibbard's opinion.

"Dresses . . . Most Lovely"

"The dresses are the most lovely things I've ever seen, and I have seen all of the designers' collections this year," said Mrs. Samuel A. Rinaker, who went on to praise the dignity and effectiveness with which the clothes were shown.

"It's divine, but then the show always is," said Mrs. Howald Linh, who was among the many who enjoyed being back in the ballroom. The last Assembly marked Mrs. Rinaker's last appearance there, but Mrs. Linn nostalgically realled a much earlier party.

"The first ball I ever went to was held in this room," she reminisced.

"It's the most beautiful room in Chicago," said Mrs. Jacob Bauer, another familiar figure at A sembly parties.

"The show is most stimulating to creative design," Mrs. R. Vinfield Ellis' commented as she left the

"Clothes . . . So Wearable"

"THE TRIBUNE is to be congratulated," was Mrs. Laurance H. Armour's fulsome praise.

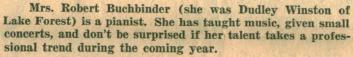
"I have run out of superlatives," was all Mrs. David B. Peck II. managed to say as she departed.

"Gee, it's terrific!" was the ingenuous remark of Mrs. Gordon Lang, head of the woman's board of St. Luke's hospital. "The colors are magnificent," said Mrs. Eric Oldberg, St. Luke's fashion show chairman who sat just behind her. "I wish



All society women don't devote their time to luncheons, teas, travel and the leisurely pursuit of culture. A glimpse into the lives of these perennial models for St. Luke's fashion shows reveals that several now have (or are momentarily retired from) a wage-earning role. When they appear on the runway at the St. Luke's extravaganza on Wednesday the day of work will be no novelty. They are thoroughly adjusted to routine.







Trim, brilliant and animated, the perfect private secretary. That's Mrs. Robert G. Anderson.



Mrs. Gordon H. Smith started her newspaper career as copy

girl for the Daily News. Repudley Winston of nusic, given small nt takes a profestable takes a professable takes a professable



Chicagoans saw Mrs. C.

Nicholas Johnson (Marcy Wes-

cott) as Eileen in "My Sister

Eileen" on the stage a few

years ago. She's been in radio.

television, musical comedy in

New York, and she'll be in the

Junior League Follies again



Chicago Sunday Tribune

OCTOBER 16, 1949

RESORTS

**EDUCATION** 

St. Luke's Fashion Models Practice for Wednesday Show



OCT 1 7 1949

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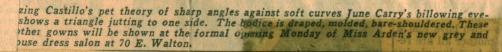
No Carrying Charge

value.

edit Jewelers NORTH STATE ST. rth of Chicogo Theater near Lake St.

of youth sho







• A sharp handkerchief point hemline gives new interest to this short dinner dress modeled by Mrs. Darwin Curtis. The material is taffeta, the diagonal band around the full skirt velvet. (Herald-American photos by Howard Lyon.)

SECOND SECTION

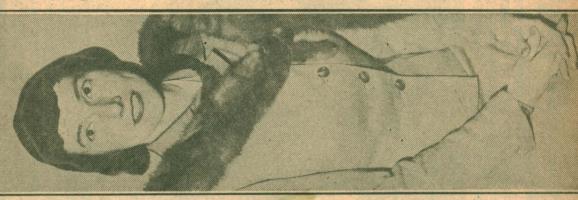
SUN TIMES

SUNDAY, OCTOBER 16, 1949

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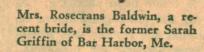
The Feminine Angle
ks Amusements Music
Tiny Sun-Times Home Building Books







Rica Owen (above) and the other young ladies whose photographs appear on this page will make their debuts as models on the St. Luke's Fashion Show runway Wednesday at the Medinah Temple.



New faces at St. Luke's



Mary Tullis is substituting for her attractive mother, Mrs. William H. Mitchell of Lake Forest, who for years has been a popular St. Luke's model and has chosen to step aside this year for her post-deb daughter.

(SUN-TIMES Photos by Al Risser)



Wilma Swissler



Mrs. William Cremin



Susie Hill, a debutante of 1948.



Mrs. Royal E. Peterson II

## Adeline Fitzgerald

AT THE MOMENT

O YOU REMEMBER -?" always sets off a train of reminiscences when the St. Luke's fashion show is under discussion. Some board members, like Mrs. Frank Hibbard and Mrs. Walter Wolf, remember back to the beginning—the year 1926, when Chicago stores were cold to this novel idea

Hibbard. That summer Paul Poiret partment, and succeeded in getting brought home from Cannes by Mrs. had brought his collection and mannequins down from Paris to the Riviera and staged a tea-time show at of floor length skirts) that Mrs. iera and staged a tea-time show at the casino in Cannes. The Hibbards Louis Sudler came out in the wedsaw it, and-voila!

CHICAGO

mannequins \_ hysterics.

he sent them to And so the memories go. Hibbard Frederick D. Corley. "Leave this Wednesday in Medinah Temple, is Dignified Carson's frowned upon the idea as something the store "didn't do." Michigan Av. shops asked, "Is Field's going in?" The grand idea hung in the balance. Finally Field's going in the balance. Finally Field's said, "We'll do it this year; but don't ask us again," and the show was on.

Now exhibitors stay up all night to get their contracts signed and

ding dress she had worn so proudly Back in Chicago, Mrs. Hibbard to St. Chrysostom's altar in 1929. proposed it as a substitute for the It came just to her knee caps in annual St. Luke's front, revealing long legs glistening ball. Mrs. Wolf in real silk stockings. Her lace cap was enthusiastic, came down to her eyebrows, covered and they dream- her ears and the nape of her neck. ed up an added She had been the most elegant bride attraction — so- of 1929, but 10 years later the same ciety girls as vision had the Stevens ballroom in

and set forth to beauties of her day was Barbara They went to James Simpson, at Field's, and so the memories go

fect. "I want to think it over." already sold out except for the bal-

## One matron's problems concern debut, garden, talk, fashion

MRS. THOMAS A. CONNORS of Lake Forest, who is up to her bright blue eyes in fall benefit planning, has already started on a project for 1950. It's a debut party for her daughter, Marie, set for next June 24. It's the first date to be announced for next year's debut series which is expected to outdo '49 in gaiety. The '50 list will include several girls from

prominent Lake Forest families.

Marie, who is tall and blonde, is a student at Bennett Junior Col-

Being a member of three women's boards now in the deep throes of benefit-giving (American Aid to France lecture by Mary Garden, Nov. 16, the Junior League Follies, Nov. 8, 10 and 11 and the St. Luke's Fashion Show next Wednesday) leaves Mrs. Connors little time these days for the still blooming garden she loves. She did stop long enough Tuesday before coming into



Going into a huddle on ticket sales for the American Aid to France benefit-Mary Garden's lecture Nov. 16 at the Casino Club-are (l. to r.) Alice Roullier, Mrs. Thomas Connors and Mrs. R. Charles Lebret. (SUN-TIMES Photos)

#### SOCIAL CHICAGO By Lorraine Kowals

town for the American Aid to France luncheon to cut roses for her dinner table and some for her neighbor, Charles Glore, who has been ill. A few of the huge white dahlias which form a white wall at the back of the garden were pledged to a church sale.

After the French session at which she met Martial Singher, the baritone who will share honors with Mary Garden at the November benefit party, Mrs. Connors hopped over to the Fortnightly to watch the models rehearse for the St. Luke's show, then powdered her nose and went to call on an executive for one of the leading grocery concerns to ask for an ad for the Junior League Follies program.

Mrs. Connors and Mrs. R. Charles Lebret had many stories to exchange about "a day in the life of an ad solicitor" at Tuesday's luncheon

**Betty Walker** 

in the mail the same day as received; the postmark determines the priority of models.

IN 23 YEARS, much has happened skirt, mincing down the runway, Recently printed here was a dragging behind her a mothy, old story about how Helen, on a recent end of this month, she's resigning fur boa, 12 feet long. (It was the assignment in Fort Wayne, Ind., to marry a man she met on one of elegant year of dragging minks at had a series of misadventures that her many flights. In her case, how-

lient Mrs. Fowler McCormick, who powder room of the train en route Flint and was based in Chicago durbrought her personal maid and de- to Chicago. But Helen missed the ing her four years (and more than fied dressing-room tradition by story. So on her way back to the 800,000 miles) in the sky, she and having a massage before getting Loop from NBC's luncheon for her future husband will be at home dressed. Betty Field and Baby Eddie Cantor at the Mart the other in Los Angeles. . . . Another former Clow had a basket of champagne day, she stopped at The SUN- Shecagoan now living in California ment to their dressing table, and TIMES to pick up a copy of the is Monica Moran, the exotic baller-

the dressing room looked like a doors for an unobstructed entrance school. dog show. Florence Noyes Sensen- and-literally-went through it. sey modeled a brick red coat and "I think that broke the hex," behaved one could be found to fit my brow." the coat, until Ghita McLallen saw the coat, until Gilla McLand, and the very pooch on the street, and dragged him and his master to the dragged him and his master to the Margaret Chase Smith, the U.S.

Luke's show. Some years later his the Senate, is our-towning Nov. 21. ballet master Yakovlev and a 19- The reason? The Sinai Temple Foryear-old post deb Kathleen Whit- um which she will address. . . . Old comb, did a Merry Widow waltz the timers are saying that the Loop has the coral pink satin gown with cur- past 25 years diamond buyer for rhinestone to paste on the side of finger-left of more than a half milfrom the queen of the makeup de- tern of countless sky girls. At the

#### NO MAN'S LAND

SSIGNMENT WITH MISFORTUNE: A SUN-TIMES CODY agirl rushed into the office the other noon shouting, "A back stage and out front. woman just walked through one of the plate glass doors in Everyone connected with the show the lobby." But she failed to add that the woman was Helen has some vivid memory. Mrs. Bolstad, the Chicago editor of True Experiences magazine, Lillie, in a tight Sadie Thompson or this column was indirectly responsible for her mishap.

eel.)

Everybody remembers the ebulinch included having her auto stolen and of Helen being locked in the Inglis. Though she was born in pretended not to notice the eyes of the little debutantes popping out.

The rule is: Soft drinks only.

There was the conics and the soft drinks only.

The rule is: Soft drinks only.

The rule is: Soft drinks only.

The rule is: Soft drinks only. There was the canine year, when the crystal-clear, plate-glassed side Shore and attended St. Philip Neri's

a chow-both the exact color of gloats Editor Bolstad. "Although her hair. A dog was needed to the door crashed into a thousand wear a raincoat, and no well-pieces, all I got was a scratch on

chairman of models, to be signed Senator from Maine and the first Ned Wayburn staged the first St. woman to be popularly elected to length of the runway. Kathleen lost some of its lustre. And for good (Mrs. Byron Harvey Jr.) remembers reason. Abbie McCarthy, for the tain lace overdress, and the big Sears, Roebuck & Co.'s State St. plumed hat she wore. Another year store, has retired. During that quarshe modeled a flowing white sari, so ter of a century, she recently East Indian in feeling that she went figured, she's had a hand in putting home between shows, and got a big an engagement ring on the thirdher nose. "Miss Arden will die" the lion misses. . . . Speaking of brides other models warned her, but Kath- - United Air Lines stewardess keen kept her head turned away Doris Torrey is following the pat-

### **Portraits**

By James J. Metcalfe Teacher's Prayer

I want to teach my students how . . To live this life on earth . . . To face its struggle and its strife . . . And to improve their worth . . . Not just the lesson in a book . . . Or how the rivers flow . . . But how to choose the proper path ... Wherever they may go ... To understand eternal truth . . . And know the right from wrong . . . And gather all the beauty of . . . A flower and a song . . . For if I help the world to grow . . . In wisdom and in grace . . . Then I shall feel that I have won . . . And I have filled my place . . . And so I ask Your guidance, God . . . That I may do my part . . . For character and confidence . . . And happiness of heart.

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Mrs. Dean A. Baker Jr. is a special gifts chairman for the American Aid benefit.



Mrs. Roger McCormick will be present at the French benefit which will include a display of the famous Napoleonic jewels.

since Mrs. Lebret is one of American Aid's top ad sellers. They sat with Alice Roullier, who's witty and well informed and had much to say about the Mary Garden era. She told about the days when Chicago was an opera center and when most of its stars lived right here. Mary Garden added excitement to the era by acquainting the public with the real need for dramatics in opera. As a singer, her range was limited: as an actress, her gifts were numerous.

Mrs. Nevins Kirk is general chairman of the committee bringing Miss Garden here for her only Chicago lecture at the Casino Club.

#### Woman heads welfare group for first time

For the first time, a woman has been made director of the American Public Welfare Assn., administrative agency for public welfare departments in the United States and

She is tall, soft-spoken Loula Dunn, for the past 12 years commissioner of public welfare in Alabama.

In her office at the association's headquarters at 1313 E. 60th, she reviewed her early days as a welfare worker.

"I taught school for a little while," she said. "Then I was asked to help in a moonlight school for adult illiterates in a sawmill town. There were three generations in one class-a father, his son, and a grandmother-all learning to write. I saw the dignity that came over the father when he at last learned to sign his name. Ever since then I've been trying to help people."

Miss Dunn is a member of the American Assn. of Social Workers. and is a vice president of the Child Welfare League of America. She has an honorary degree of doctor of laws from Alabama College.

12-Thurs., Oct. 20, 1949

\* Chicago Herald-American

## Cholly Dear Dorn

Brave Cholly Picks St. Luke's Two Outstanding Models

(Photographs on Picture Page.)

ARIS himself would have had trouble picking out the star of yesterday's St. Luke's Fashion show, but your Cholly is brave enough to go on record as nominating Mrs. Edward Byron Smith and Mrs. Ralph Ellis as the two outstanding models of the afternoon.

Louise Dewey Smith of honey blonde hair, dimples and an infectious smile, modeled a fabulous hat created out of 10,000 pearls the blue color of the Mediterranean. For her second appearance she wore a glamorous white lace evening gown over a pink taffeta slip.

Mrs. Ellis is as graceful and beautiful as the chiffon evening gown in which she swept out on the runway. About her youthful face there is something as refreshingly unpredictable as the brief shantung swim suit that appeared beneath when she flung off her diaphanous chiffon skirt.

AMONG THE OTHER MODELS who stood out in your Cholly's mind: Mrs. Garfield King, blonde and delicately sculptured; Yvelyne deMarcellus, modeling in place of her sister, Mrs. Edward Cummings, and showing exceptional poise.

Mrs. James G. Dern's white, white teeth, her beautiful smile and her delicate features. Mrs. George B. Young's shy beauty. The few pounds she has added are most becoming.

Mrs. Hunt Hamill's sweet face, her chestnut curls piled atop her head. Mrs. Gordon H. Smith's (Ruddy Hale) new sophistication.

Blonde Mrs. Robert W. Carton, whose slow deliberate poise is sirenish.

MRS. JOSEPH C. SAMPSELL seems to have gone Indian this season. She is putting on an Indian skit for the Junior set. The bracelets are of em-League and yesterday she modeled an "On the Shores of Gitchie Goomie" hat that was a sophisticated Indian headdress.

Mrs. Watson McLallen, an oldtimer in the St. Luke's shows, whose modeling is effortless. Mrs. Chauncey K. Hutchins' bright, shining eyes.

Carlotta McGuire, another old favorite. Mrs. George Lill II. Mrs. Buckingham Chandler's daughter, a sophisticated blue- (Herald-American photo by Howard Lyon.)

Mrs. Valentine Hollingworth Jr., her dark hair in a boy cut, a newcomer to Chicago since she married Chauncey McCormick's nephew. As beautiful and romantic looking as her husband's first name.

Mrs. Elliott R. Detchon Jr.'s bright little face, her dimples, her shining black hair. Linda Meyer's sophistication and the ease with which she wore a handsome short evening dress of

Mrs. John T. Landreth's perfect carriage, her sophistited air. Mrs. Ward Farnsworth's gray hair combined



• A 6-foot detective shadowed |-Mrs. Harry E. Clow Jr. during the time she wore this king's ransom of aquamarines with diamonds at the St. Luke's show yesterday. The necklace and pendant are per-fectly matched aquamarines set with diamonds. The ring, a large precious aquamarine of deep blue, is also diamond erald cut and baguette diamonds, while the earclips are all diamond clusters with baguettes. Other St. Luke's fashion pictures in picture section.)

How a Mere Man Saw Big Fashion Show

BY JOHN MADIGAN.

(It's a good idea, the city editor said. Let's see how it would be to have a man cover a women's fashion show. Not any old one. But the best. Soooooo.)

HEY hung up the SRO sign early at Medinah Temple as amateur models and styles from Chicago's best social circles and best stores, respectively, scored an easy win over an enthusiastic and almost as well dressed audience. Some 3,800 persons, at a tariff ranging from \$100 for a

box of six main floor seats to \$2.40 a seat in the upper bal- Heims', and modeled by Mrs. cony, spun the turnstiles at this Ralph E. Ellis. Of diaphanous 23d annual fashion show pre-chiffon, it hangs down to the sented by the woman's board of floor for the dance floor. But St. Luke's Hospital. if you want to go swimming int

Crowd Engineer Andy Frain, it, you just whip off the sking who was on hand with 35 of his It's called "Midnight Bathing best, reported there were no Costume." crashers and no scalpers. He admitted the job was almost as tough as handling the Kentucky tough as handling the Kentucky keyed to the plumage of various Derby where he was thrown in birds, each had a stuffed birds, the clink for trying to usher a on her arm—ranging from as-

styles were . . . were . . . well, mink coats way down to here; down the street with hats that would knock your eye things on your arms." out (in more ways than one); enough jewelry to make a this year. "Raffles" break down in tears.

dove all the way to a cock phens ROM the leadoff model down ant. A young Frain usher, think to the bottom of the 153- ing they were actually part of costume batting order, milady's the styles, wanted to knowing "What will they think points

they were swell. There were next? Can you imagine choose

The exhibitors paid \$100 then dresses with bows and no shoul- the benefit for each style aligned ders; sweaters with only one had entered. St. Luke's reasonw shoulder and no bows; shoes to \$47,000 from last year's grown defy the imagination and and hope to better that fi are

(The wife is going to be pretty burned up when she finds out The payoff was a double-duty where this reporter spent the number created by Jacque day.)

DAILY NEWS

St. Luke's ticket office, room 1630 in the Palmolive Building, will close at noon Wednesday. The office at Medinah Temple will be open at 1:45 p.m.

## Tor and about WOMEN

SECTION TWO

WEDNESDAY, OCTOBER 19, 1949.

\* PAGE 33

## All Roads Lead to the St. Luke Show



This was the day of the fabulous St. Luke's fashion show, and all roads led to Medinah Temple for the rising of the curtain at 2:30 o'clock. The Casino Club was one of the

spots for early luncheon. Here are three who hurried there to be in time for the show. Mrs. Herbert Kennedy, Mrs. Sangston Hettler and Mrs. Philip K. Wrigley, left to right.



SOCIETY IN CHICAGO

## Audience, Itself, A Fashion Exhibit In Medinah Temple

Guests, Hostesses Jump the Gun On St. Luke's Chic Mannequins

BY MILDRED BOLGER

The fashion show within the 23d annual St. Luke's Fashion Show began a few hours before the first mannequin appeared on the runway in Medinah Temple at 2:30 p.m. Wednesday.

Though the air was as warm as on a day in midsummer, the St. Luke's audience again gave too. its own presentation of what the smartly dressed Chicagoan will ing all morning, Mrs. James Ward Thorne and Mrs. Loyal be wearing in town come the Davis were fashion plates crisp autumn afternoons.

THEY BEGAN arriving at Mrs. Davis' felt hat had been noon, as guests or hostesses, for dyed to the exact shade of her early luncheons at fashionable wool suit. The same ciel blue clubs and restaurants, for the St. cashmere used to fashion the Luke's show always begins blouse was used as a coat lining. promptly at the advertised hour.

The "Life in a Goldfish Bowl" hat worn by Mrs. Joseph Field, Thorne wore a favorite hat of along with an original Ben Reig ner own design—really nothing basic black frock, was a conver- more than a circlet of black

She was in the luncheon party of her mother-in-law, Mrs. Stanley Field.

Other guests were the senior Mrs. Field's two daughters, Mrs. Clifford Rodman and Mrs. James Cook and Mrs. William Scudder, whom the group was seeing for the first time since her return from Europe.

artistic talents were bent in the Chicago attending the American direction of interior decorating College of Surgeons Congress. before her marriage to Joe Field, is making a success story all over again in the millinery

JUST BACK from a successful business trip to Philadelphia, their Lake Forest home into a in the Casino Club. studio where she and her assistants work. The finishing touch dress of soft raspberry wool, to each model is the addition of subtly woven with undertones of

Carry) flew in Wednesday noon interest. Dior trimmed her little to be in the luncheon party her black velvet hat with the same mother, Mrs. Champ Carry, gave bone buttons used on the front. in the Casino before going on to the fashion show.

Mrs. Donald Douglas and Mrs. Kent Clow (who had come in late Tuesday night from Rochester with her daughter. Mrs. Lloyd Bowers) also were

miss the announcement party,

Though they'd been busy workdressed by Mainboucher - as they arrived at the temple.

WITH HER black suit. Mrs. sation piece at the Casino Club. velvet leaves, but very chic. She'd been at the Woman's Exchange all morning, picked up a quick luncheon there, then hurried over to call for Mrs. Davis at Passavant Hospital's gift

Lord and Lady Webb-Johnson and Sir James Learmonth, the distinguished visitors for whom Dr. and Mrs. Davis are entertain-The clever Frances, whose with a group of guests who are in

> Another Chicagoan recently turned career woman, Mrs. Helen Leigh, is serious about her success in the real estate business.

She dashed over to spend a few hours at the office before joining she has converted a wing of Mrs. John S. Knight's luncheon

The hostess wore a Dior street the "Frances" autographed label. black. Peplum treatment and a Mrs. Jerome Rich ("Nonny" flying back panel provided skirt

> MRS. LEIGH'S frock of winter blue shone with cuffs and collar of shocking pink satin.

Other guests at Mrs. Knight's luncheon and at the show were her sister, Mrs. Edwin Ford, Mrs. John Rodger, Mrs. Shepherd Rob-At the luncheon, but in her erts, and Mrs. Louis Tilden and own box at Medinah Temple, was her daughter Anne

who would never miss a St. Luke's extravaganza. That was her destination as she left the Woman's Athletic Club.



The Woman's Athletic Club was a popular luncheon spot, just around the corner from the scene of the show Mrs. James Triner Lang (left) and Mrs. William E. Sterling hurry over to their seats.

Nonny's grandmother, Mrs. W. Irving Osborne, who has been stopping at Deerpath Inn ever since coming out here for Nonny's wedding on Sept. 10.

MRS. VERNON Loucks and her guests came in together from Kenilworth for luncheon at the Kungsholm. Among them were Mrs. Leonard Paidar and Mrs. Robert Lasater. Mrs. Lasater complemented her brown beaded afternoon frock with a beaver felt hat in bright fuchsia shade, and carried a jacket of griege fox.

She will be in Grosse Pointe, Mich., this weekend for the reception the E. A. Freiwalds are giving to announce the engagement of their daughter, Anne Elizabeth, to Robert Lasater Jr. Dr. Lasater is still attending medical meetings on the West Coast.

Their daughter, Christie, week-ending at Cornell, will

Odd Anderson.

With Gordon Lang at luncheon in the Chicago Club and at the show were William Mitchell, Walter Hoving, Huntington Henry, John S. Knight, Dr. Eric Oldberg (whose wife was chairman of the fashion show) and William M. Spencer.

Mrs. Fred Poor, wearing a black crepe frock, sprinkled with a design of bugle beads, and small black hat, carried a blue mink stole to the Womans Athletic Club where she met her guests—Mrs. Philip W. Moore, Mrs. Rush Brisbine and Mrs. Ira Humphrey.

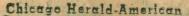
Mrs. Charles Wacker Zimmerman (Betty Ellis), temporarily removed from the list of models while she's awaiting motherhood, attended the fashion show with her husband. James Fentress and Kerrick Collins took particular interest in the appearance of their pretty young wives in the show.



They came from all sections of the city. Mrs. Ogden Geilfuss (left) had left her home on the far North Side long before noon so she'd be in time to join Mrs. Tracey Turner Jr.

Daily News photos.





Thurs., Oct. 20, 1949-33





## St. Luke's Style Show Today Is a Sellout, First in History

BY JUDITH CASS

ODAY IS THE DAY that Chicago's most stunning amateur models will don the most elegant in dresses, the most sumptuous in furs, the most fabulous in jewels, the most chic in hats, the most subtle in flowers and the most advanced styles in shoes to appear before the most fashion-conscious and most critical audience of the season. In other words, it is the day of the St. Luke's hospital benefit fashion show. The time: 2:30 o'clock. The place: the Medinah temple.

The costumes and accessories that will be paraded on the runway

against a snowy Chicago street scene at the historic Michigan av. water tower represent the best that Chicago department stores and smart shops have to offer. The models are the most willowy, graceful beautiful and representative of Chicago's social circles that the hospital's woman's board can find.

The audience, to bring this ac count of superlatives to a fitting climax, will be the largest ever to witness a St. Luke's show. That fact was assured yesterday when the last ticket was sold, the first time every seat has been taken for the show since it has been held in the huge temple. Congratulations are being showered on Mrs. Cyrus H. Adams III and Mrs. Paul D. Holinger, co-chairmen of the ticket committee, by the jubilant woman's

#### Pageant Scheduled

One hundred fifty-three costumes will be shown this afternoon. However, because of an amusing "Chicago Street Scene" pageant scheduled as between-halves entertainment, the total number of men, women, children and animals fincluding a white rabbit, a black French poodle, Henry Higgins, and the monkey which collects pennies for Sam Canzone, organ grinder taking part comes to 177. One hundred fifty-three costumes

One exhibitor, it's said, had all the costumes made in Paris for his participation in the show.

participation in the show.

The Woman's Athletic club and the Key club, located conveniently near to the temple, will be packed at luncheon time. Entertaining at the Woman's Athletic will be Mrs. Joseph M. Cudahy, Mrs. John C. Slade, Mrs. Alexander H. Revell Jr. Mrs. Charles B. Goodspeed, back from several months in Europe, and Mrs. Albert F. Madlener among doz. Mrs. Albert F. Madlener among doz-ens of others. Reservations at the ens of others. Reservations at the Key club have been made by Mrs. Gardner Stern, Mrs. Norbert Thom-as, Mrs. Ralph H. Woodley, Mrs. Ed-ward Grady, Mrs. Roy G. Rennacker, and Mrs. James C. Hoskins, among

The Casino club also will be filled with Medinah-bound guests. Mrs. Cyrus H. Adams, Mrs. Selim W. Mc Cyrus H. Adams, Mrs. Selim W. Mc-Arthur, Mrs. John A. Chapman, Mrs. Gustavus F. Swift, Mrs. D. Mark Cummings, Mrs. Clarence C. Prentice, Mrs. Champ Carry, Mrs. John S. Knight, Mrs. John Curtis and Mrs. Albert Hopkins are a few of those entertaining in the Casino. SOCIAL CHICAGO

## Luncheons precede St. Luke's show

By LORRAINE KOWALS

TT'S THE fashionable thing to do—if one has the time—to give a luncheon or go to one at one of the Near North Side private clubs before the St. Luke's Fashion Show.

The Casino, the Woman's Athletic, and the Key clubs attract over capacity crowds of guests who later wend their way to the Medinah for the afternoon show.

Board, Mrs. Loyal Davis does not have the time. The St. Luke's gals are always much to the st. Luke's gals Like members of the St. Luke's Board, Mrs. Loyal Davis does not have the time. The St. Luke's gals luncheons at the Cas:no preceding are always much too busy on "show day" making sure the scenery, the clothes the jewelry and the models McArthur, Mrs. James Chapman. clothes, the jewelry and the models are present and accounted for. They and the models eat box lunches in the basement of the temple. Mrs. Davis, too, has her work cut out for her this year. The wife of the prominent surgeon, she is down at the Stevens Hotel every day registering delegates for sessions of the

ing on to the St. Luke's Show. Afterwards she and Dr. Davis are giving a dinner at home for two visiting surgeons, Lord Webb Johnson of England and Sir James Learmonth of Scotland.

The "St. Luke's regular," whose

The 23rd annual St. Luke's Show is a sellout. The last seat was sold Wednesday morning.

Mrs. Gustavus Swift, Mrs. D. Mark Cummings, Mrs. Frank Hibbard, Mrs. Clarence Prentice, Mrs. Champ Carry, Mrs. John S. Knight and Mrs. John Curtis.

At the Woman's Athletic Club reservations were made by Mrs. Joseph Cudahy, Mrs. John C. Slade, Mrs. Alexander Revell, Mrs. Charles reservations were made American College of Surgeons
clinical congress. (The surgeons
will adjourn on Saturday.)

Mrs. Alexander Revell, Mrs. Charles
B. Goodspeed, Mrs. Albert Madlener
Sr., whose granddaughter, Mrs. Edward Gardner III is modeling; Mrs.
charles Wrigley, Mrs. T. Lloyd
Store or to the St. Lukela Show.

Kelly Mrs. James Kemper Mrs. Sr., whose granddaughter, Mrs. Edward Gardner III is modeling; Mrs. Charles Wrigley, Mrs. T. Lloyd Kelly, Mrs. James Kemper, Mrs. Edward Hurley and Mrs. Joseph Magnus.

Mrs. Gardner Stern, Mrs. James Hoskins, Mrs. Norbert Thomas, Mrs. Edward Grady, Mrs. Ralph Woodley, Mrs. Roy Renniker and names grace the invitation lists of Mrs. John Muldoon chose the Key most of the really important social Club.

CHICAGO SUN & TIMES

OCT 1 9 1949

## Charity is the fashion at St. Luke's style show

Chicago's society women become "models for a day" in the interest of charity. Occasion is the 23rd annual fashion show staged for benefit of St. Luke's Hospital. Socialite models step from a replica of Chicago's famous water tower to display fashions created by renowned designers. Pageant at Medinah Temple attracts crowd of 4,000 to see parade of post-debs and matrons. (Other pictures and stories on page 47)

(SUN-TIMES Photos by Al Risser and Carmen Reporto)



Mrs. John T. Landreth's "Firefly" dress glimmers with silver and black coin paillettes over nude net. Over it she wears a formal coat of snow white mink.

Mrs. Hill Blackett Jr. (center) is radiantly gowned in a wedding dress designed by Molyneux. Bridesmaids are (l. to r.) Mrs. Homer Dixon Jr., Mrs. Peter Richardson, Isabel Lindsay and Rica Owen. They wear uneven hemline dresses in Molyneux's petal motif.







## CHICAGO SUN-TIMES deminine al



## 4,000 watch socialites model for St. Luke's

By LORRAINE KOWALS

FIVE women stood outside of the Medinah Temple Wednesday afternoon waiting for the sixth member of their party to come out so another one of them could go in and watch the 23d annual St. Luke's Fashion Show.

Each women was using the same box seat ticket, and one of them innocently explained when an usher caught up with their activities "the seat's on the aisle, so we really don't disturb anyone by taking turns this way." The usher was sympathetic, so the rotating continued (15 minutes apiece was the agree-

Such was the response to the show which for the first time in its history was a sellout 48 hours before the curtain went up. The proceeds go to St. Luke's Hospital.

#### Replica of water tower

What the nearly 4,000 spectators saw was an allwhite stage-a replica of the Chicago water tower in the center, flanked by two "snow" covered trees, with more than 150 socialite models parading across in sumptuous furs, brocaded satins, lace and jewels.

The special feature which won the most applause and came at the half way point was a number called "In Chicago"—a typical street scene featuring more socialites. Sam Canzone, the Near North Side's familiar and beloved organ grinder; his monkey, Rosie, a rabbit and a French poodle, named Henry

Rosie prompted nearly as much applause as did Mrs. John T. Landreth, who was considered by many as the best model in the show. Following Rosie in the Chicago scene was Beth Coleman, as the nursemaid "walking" her children, including the baby, Wisty

#### The regulars applaud

Stunning Mrs. Charles Cutter looked a little harassed when Henry Higgins, the French pood! he "walked," nearly jumped over the stage and into the lap of his master, Marc Leeds, who sat in the first row. The role of the young girl "late for her date" was charmingly played by post-deb Mary Ellen Evans.

The rest of the show was fashions-"more beautiful than ever," regular St. Luke's spectators said, with models to match. June Carry, whose mother, Mrs. Champ Carry, and Mrs. W. Irving Osborne, both of Lake Forest, were in the audience, was new to the runway, but poised and pretty in one of the 10 white lace evening dresses shown by the final exhibitorthe sponsor of the show.

Other models deserving honorable mention were Mrs. Gail Borden, Mrs. Hunt Hamill, Kathleen Ball, literally floating in champagne lace with long gloves which unfortunately covered up the beautiful new



Stepping onto the stage at St. Luke's Fashion show, Mrs. Thomas Lynch models black velvet and creamy satin for twilight hours. (SUN-TIMES Photo by Al Risser)

diamond her fiance, Robert Crane, gave her recently;

Mrs. Charles Foster Brown and Mrs. Hill Blackett Jr., Others were Mrs. Byron Harvey, who strode the runway in a red brocade "after five" number: Roberta Folonie, in taupe wool and sable, and Mrs. Charles Edward Brown, whose trim ankles flattered the black extreme cut-out sandles she modeled.

Seen on the St. Luke's runway: (1) black jersey one shoulder sweater; (2) black chiffon with gold cloth bodice and black chiffon sari; (3) flowing coat in red and black; (4) petal wedding dress of white tissue taffeta; (5) Persian trimmed cape with red lined tiers.

MRS. WILLIAM MITCHELL

## Red and apricot color show

By ROSE-MARY

Red, apricot and white shone fashion show.

Before nearly 4,000 women and a smattering of men at the Medinah items from 39 exhibitors.

Highlight of the clothes showing store, later on, showed a trousseau was a convertible number. It started of apricot. There were dresses for forth as the favorite fall colors at out as an evening dress with a bath- play, for dress up, for almost any the St. Luke's Hospital 23rd annual ing suit top and full chiffon skirt. occasion in the same apricot shade.

swimming suit. the show. It was there in long coats, clothes, and in evening dresses. Temple, society women modeled 153 short jackets, stoles, and - very, As for white, one store presented very new-dyed blue black.

There were furs, suits, evening In the early part of the show, red mostly of lace.

dresses, sports clothes, and jewels was the predominate color. But one

Off came the skirt and there was a One shoulder showing and one covered seemed to be a visible trend. Mink, of course, had its day at also. This was evident in sport

a series of white evening dresses,



LORA ARMOUR



IOAN DUNHAM



MRS. CHARLES ARMOUR



MRS. ROBERT HUTCHINS

Among the faces in the St. Luke's audience were those of daughters, friends and mothers of the mannequins. Lora Armour came to see her mother, Mrs. A. Watson Armour III, and Mrs. William H. Mitchell came to see her daughter on the runway. (SUN-TIMES Photos by Carmen Reporto)

## Hold Annual St. Luke's Fashion Show—Explosion Flattens Phone Exchange in Wisconsin



Costumes in St. Luke's hospital fashion show in Medinah temple yesterday: 1. Mrs. Royal E. Peterson II. in nubby knit tweed costume with gingham blouse. 2. Mrs. Thomas Lynch models black velvet and creamy satin for twilight hours. 3. Mary Elston Tullis wears a crimson brocade costume
(Story on page 11, part 3)

that is short, vivid, and gay. 4. Mrs. Charles Rothermel Jr. wears a romper suit of black French linen, with a pink apricot scarf under her visor hat.

- \* Events in Society
- \* Trends in Fashions
- \* Aids to Homemakers

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- \* White Collar Girl
- \* News of Hollywood
- \* Mary Meade Cookery

## Annual St. Luke's Fashion Show Is a Parade of Elegant Costumes in a Setting of Beauty



Costumes displayed in annual St. Luke's fashion show presented in the Medinah temple yesterday:

1—Ball gown of pink and black Chantilly lace worn over crinoline. Posed by Mrs. Philip D. Armour Jr.

2—Fitted and draped dinner gown of dark gray silk shantung, studded with rhinestones. Modeled by Mrs. Barrett Scudder. 3—Plaid wool coat with flared back and black sealskin lining contrasting dark beige dress. Worn by Mrs. George Chappell Jr.

4—White Alencon lace short evening dress contrasted with pale pink silk taffeta. Posed by Mrs. Edward E. Gardner III.

5—Molyneux's romantic wedding gown of white silk taffeta. Skirt made entirely of petals. Worn by Mrs. Hill Blackett Jr. 6—Apricot-pink silk taffeta bridesmaid dress with petaled underslip of darker color. Displayed by Miss Isabel Lindsay.

7—Suburban costume of bright Scotch plaid surah topped by fitted jacket of corduroy. Posed by Mrs. Jack Williamson.

8—Taupe colored velvet dinner costume with detachable net overskirt, by Jean Desses. Modeled by Mrs. Frank H. Woods Jr.

9—Stately gown of pale gray satin embroidered in pearls and with cape of matching satin. Worn by Mrs. Grinnell Burke.

10—Scarlet wool short coat contrasted with black Persian lamb, designed by Mangone. Displayed by Miss Alice Hooper.

The costumes in the show were sketched on the scene by Margot, Tribune fashion artist.

### Water Tower Replica Provides Effective Background for Event

BY JUDITH CASS

(Pictures on back page

HE liveliest St. Luke's hospital benefit fashion show in many a year was run off yesterday afternoon in Medinah Temple in a specially created stage setting which models and audience generally agreed was the most beautiful ever designed for the show.

Star of the show was the Chicago Water Tower. An appealing replica of this 80 year old Chicago landmark dominated the apron front stage, flanked by snowy trees bordered by a snowy park and backed by glisten-

ing. Christmas-y cellophane streamers against a blue curtain.

The replica was a reminder that the tower itself, thanks to its role in the St. Luke's fashion show this year, has survived threats of demolition. No longer a prophet without honor in its own country, so to speak, the ower has achieved "a connotation of style," according to brightened St. Luke's shows in the Gordon Lang, head of the North Michigan Avenue association. "Despite its obsolete design, the tower now has become a symbol of the fashion trends of the show. Ten area as a center of world commerce, young beauties illustrated the short fashion and fine living," Mr. Lang frock for the gala ball during the said yesterday. As such, it will appear on the association's crest.

the world, for in the audience were lights showed up their airy frocks more than 600 wives of distin- of white lace over pink. Some frocks guished doctors here for the annual were embroidered in silver; some meeting of the American College flashed rhinestones; one had pink of Surgeons, a few of whom spoke fringe about the waist [Mrs. Roger little English, but all of whom were McCormick wore that one]; some enchanted with the setting, and had one shoulder covered and one with the Chicago street scene which bare, but mostly these delightful was created on stage during the dance frocks were strapless. intermission.

#### Beauty Parade, Too

show is safest for a journalist, considering that more than 150 lithe. beautiful, and lovely women, coiffed, groomed, and made up to perfection, took part. More than half of showed a bride's trousseau, for them were new to the St. Luke's runway. Each one made her entrance thru the base of the tower, and managed to step out with pep Rothermel Jr., on stage in a fetchand pride.

A last minute exhortation to "smile for the galleries"-and they were packed yesterday, for the temple was sold out-gave the mannequins an attractive order to follow, but few of the newcomers could

Mrs. Edward Byron Smith, Mrs. John A. Kovas, Mrs. Gordon H. Smith, Mrs. A. Watson Armour III. Mrs. George A. Bates, Miss Kathleen Ball, and Mrs. John Quincy Adams Jr., whose smiles have

Close, neatly trimmed hair, and short evening gowns were the main finale when the trees bordering the Water Tower suddenly sparkled As such, memories of it will be with lights and the stage was carried literally to cities around flooded with blue. Traveling spot-

#### 'Bride' Is Radiant

Ash blonde Mrs. Hill Blackett Jr., Putting the tower as star of the in a hoop-skirted petal gown turned out to be one of the most radiant and exquisite brides ever selected for the show. Leading up to her appearance ten other mannequins southern wear created in Paris, and involving black and one color, pink apricot. It brought Mrs. Charles ing two piece romper playsuit [with] pockets in the brief bloomers] of black French linen, with an apricot scarf. Also of interest to the several men in the audience was the appearance of Mrs. John Llewellyn II, in black slacks and

"give" with the flashing charm of [Continued on next page, column 3]

### Elegant Attire Is Paraded in St. Luke's Show

[Continued from preceding page]

black bare-shoulder sweater; and the strip tease executed center stage front by Mrs. Ralph E. Ellis, wearing a suitably naughty look. She demonstrated a midnight bathing costume, consisting of a diaphanous chiffon evening gown for dance floor wear which came off with a flick of the wrist to reveal the briefest shantung bathing suit be-

Another exhibitor sent his models forth with birds attached to their wrists, signifying that "fine feathers make fine birds." Mrs. Robert C. Bassett carried the largest bird, a pheasant, with her tweed suit and swagger coat of plaid.

On Stage 'Business'

"One minute you're dressed, the next you're not," was a remark heard as Mrs. Thomas M. Smyth removed the jacket of a dark costume to reveal bare shoulders. Mrs. Frank H. Woods Jr.'s costume of taupe velvet and net had a detachable skirt which transformed it from ball gown to dinner frock.

In fact, many models had some bit of "business" to occupy their time on stage. No one did brisker business, however, than Rosie, the organ grinder's monkey, on whom pennies and silver showered down during the intermission feature. Rosie raked it in, hand over fist, just as the St. Luke's women hope they're doing. Rosie probably never had it so good. St. Luke's hospital hopes that that's true for the woman's board, too.

AFTERTHOUGHTS ON THE ST. LUKE'S Fashion Show: orchids to Mrs. Gordon Lang, the Woman's Board president, who has not seen a complete St. Luke's show for the past three years except from behind the central bit of scenery where the models step out on to the stage.

That is her post where she stands with a stop-watch, sending a new model out at 30-second intervals. This



(Herald-American photo by Howard Lyon)

Little Mad Hatter pins distinguish these misses, Mollie Farnham (left) and Barbara Martin as members of the group of high school freshmen and sophomores who will be dancing at the Fortnightly this evening and through the Winter.

year's show was scheduled to end at 4:25 p. m. It was finished at 4:28. Mrs. Lang is still worrying about that lost 3 minutes.

It will be at least two weeks before the board knows what the total proceeds of the fashion show are, but with a larger audience than ever before and more shops exhibiting their fashions, the profit is sure to exceed that of any previous show.

Incidentally, it took three tons of salt to create the pristine effect of a fresh snow covering the ground around the Water Tower stage setting.

SOCIAL CHICAGO

By LORRAINE KOWALS

## Mrs. Ralph Ellis joins 'the cho

DOROTHEA NICHOLSON ELLIS, who is "Mommy" to three small daughters "Dufy" to her Saddle and Cycle Club friends, "Nicky" to her fashion show audience and Mrs. Ralph Ellis in the social register, will be a chorine who thinks "money isn't everything" in the Junior League Follies, Nov. 8, 10 and 11.

Mrs. Ellis, who began modeling fashions professionally after the birth of her second child, is considered one of the town's best mannequins and is much sought after by stores as well as charity groups like the St. Luke's Hospital Board, for whom she willingly donates her time and talents.

Mrs. Ellis is an attentive mother too, in spite of her outside commitments. Before she appeared on the St. Luke's runway last week she saw to it that her youngest child, 1-year-old Wisty, was safely strapped in her buggy before she was wheeled on the stage by Beth Coleman, the nursemaid, in the Chlcago Scene.

After both mother and daughter had made their stage appearances, for charity's sake, they went home to celebrate the latter's first birth-day. It was Wisty's birth that kept ty socialites will sing and dance to Mrs. Ellis out of St. Luke's and out "Money Isn't Everything." of the league follies last year.



MRS. RALPH ELLIS

one number she and five more pret-

Luke's, will be making another "first appearance" in the follies.

Susie, the daughter of Mr. and Mrs. Cyrus Hill, took her diploma at the American Academy of Fine Arts and is now taking a night course in sociology at Northwestern University. During the day she works in the orthopedic department at Children's Memorial Hospital.

Paola Huck is another follies 'firster" and she'll appear with her fiance, Amory Jay Cooke. Another is Mrs. Christian Ebsen Jr., the wife of the dancer, Buddy Ebsen.

Others picked for the cast are Mrs. Alan J. Carey, Barbara Knowlson, Katharine Ann Kittleman, Camille McDonald, Mrs. Josephine Seidlitz, Sally Stilwell, Joan Van-Buren, Kay Woodruff, Jane Conrad. Barbara Eddy, Mrs. John L. Irving and naturally, Mrs. C. Nicholas Johnson Jr. (Marcy Wescott of "My Sister Eileen" fame).

This year "Dufy" will kick her heels in the follies' chorus line. In Susie Hill, a debutante last Eighth Street Theater. The public is invited to purchase tickets.

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However, he realistic stint ing with his go street scene now—probably ng him in the water tower, ater's fingers for brush and hotografic sessil's, when tiny

## Hits from St. Luke's Fashion Parade



Short, sweet and lace . . . newest of the season's ening bariet dresses modeled in the St. Luke's show by (left to right) Mrs. Robert Hixon Gore, June Carry and Mrs. Edward Byron Smith-like a group from "Les Sylphides" ballet suite against the silver and white, Chicago water tower scene-setting provided by Bonwit reller.

SECTION THREE



Mrs. Ralph Ellis in a jeweled midnight bathing costume and chiffon dancing skirt in pink apricot a combination designed by Jacques Heim in Paris for a Riviera honeymoon. The detachable skirt reveals a jewel-topped swim suit.



Designer Jacques Fath named the restaurant dress Mrs. Boetius Sullivan Jr. is wearing "Maximes" after the famous French restaurant.

SOCIETY IN CHICAGO

## St. Luke's Show Attracts Greatest Crowd in History

750 Wives of Visiting Surgeons Help to Swell Attendance

BY MILDRED BOLGER

Postscripts on our St. Luke's Fashion Show column that was being sold on the corner newsstand by the time the audience stepped out to the street for a bit of air, between first and sec-

liam) will be very careful, building. hereafter, not to step in a hole just before St. Luke's show time. Tuesday evening, walking in her Lake Forest garden, she stumbled into a hole left where some shrubbery had been unrooted by the landscapers.

Though she made her appear- Side streets for years, was quite ance at the Medinah Temple, overcome by the ready flow of limping in on the arm of Mrs. Charles F. Glore, she gave up her stint on the runway to Mrs. Howard Gillette, who made a double appearance in the show.

pondent, PAUL GHALI, visiting stage! in Chicago, occupied a first-row seat and watched the style parade with honest amazement Mrs. Eric Oldberg and St. that "all these women can be so beautiful."

hostess in absentia. While her guests dined at the Racquet Club she took a box luncheon backstage before modeling in the show.

Helen McNair, Mrs. Donald Easter, Mrs. Ralph Mills and Mrs. Ferre C. Watkins went on from the club to applaud her from their box seats.

style-show costume of bottle with brilliants. green faille suit, and a Mr. John hat of beige felt with a long

Alice McLennan (Mrs. Wil- room, in another part of the

One actress who went quite berserk in the street scene. was the more charming for her

Rosie, the monkey led by Tony the organ grinder man who has been a fixture on Near North silver from guests in the front rows as she mad a runway tour

Much too excited to retrieve all the coins, she snatched off her cap repeatedly and bowed her Daily News foreign corres- way gloriously all the way off

FASHION show chairman, Luke's Woman's board chairman, Mrs. Gordon Lang, were as Mrs. Arthur Wirtz was a smartly dressed as any of the models when they made a brief appearance on the stage during ntermission.

> Mrs. Lang wore a black crepe frock, with double swag drape caught into the hem at the front. Her hat, all black . . . in velvet and feathers.

Mrs. Oldberg topped a slim black frock with a head hugging Mrs. Thomas Fleming chose a cap of white feathers, glistening

A. WATSON ARMOUR, presicoarse diamente-studded veil, dent of St. Luke's board of trusthat covered the hat and wrapped tees, brightened his conventional



THURSDAY, OCTOBER 20, 1949.

\* PAGE 29

## PAGEANTRY IN A FASHION SPECTACLE



IN A SNOWY SETTING around a reproduction of the historic Water Tower, a pageant, "Chicago Street Scene," diverts spectators at the recent St. Luke's hospital benefit fashion show in Medinah temple.

#### Chicago Benefit Show

## White Over Pink; Voluminous Cuffs



Chicago. — At the 23d annual benefit fashion show staged by Board of St. Luke's Hospital, Mrs. Ward Farnsworth modeled the Dior costume at the right from Blums-Vogue. Of black wool with faille front, the short wrapped jacket and the voluminous nutria cuffs which button to the jacket back are prophetic.

Among a group of short evening dresses in white lace over pink, featured by the Chicago Bonwit Teller at the St. Luke's show, is the one at left. This is 13 inches from the floor, has an asymmetric design worked out with starched lace leaf trimming at the shoulder and hip. Modeled by Mrs. Ralph E. Ellis.



## Pink Apricot Gets Resort Start

"DINK APRICOT" was a resort color introduced by Marshall Field at the annual St. Luke's fashion show in Chicago where many innovations in fashion are launched. This color was used for a group of fashions that ran the gamut from a Molyneux wedding to a Riviera trousseau and illustrates the interest in the pink range which has been manifesting itself so importantly in resort fashions that will also be the cue for summer.

### In Filene Professor Retailing Set at Ha

ssorship of Retailing, d professorship of recountry, has been es-Harvard, it is made ames B. Conant, presinew academic position, ard Graduate School of ministration, George F. lation, honors the name in retailing and merlevelopment whose acfield spans 74 years. rts that this academic eing planned were car-

columns several months wment gift of \$300,000

t. 24. — The Lincoln search and teaching

"They Are Wearing" ® The 1949 Simplicity



Chicago. - Preference for the soft dressmaker suit was strongly reflected by well-dressed women

a purplish-black scarf, Black sueded pamps and bag, and longlength cuffed gloves of white doe-

## FASHION, AS CHICAGOANS MAKE IT



It must have taken a lot of mink to go into the long stole Mrs. Roger McCormick was wearing at the Casino at a luncheon. Note the way it's braided, and slung casually down over right arm.



Mrs. Austin Graves girdled a black crepe dress in bright red suede, to wear at the St. Luke's Fashion Show. Another sweep of color—her Laddie Northridge hat of fireman red felt. [Daily News photobs.]

A New Home Owner in Lake Forest URIBUN



Mrs. Donnelley Norris, who is one of Chicago's chic young women, had to regret an invitation to model in St. Luke's fashion show Oct. 19 in Medinah temple as she and her mother, Mrs. Barnes Donnelley, will be out of the city then, according to present plans. Mrs. Donnelley and Mrs. Norris recently moved into a new home in Lake Forest.



NO MAN'S LAND-

## A St. Luke's lady of little leisure

By Betty Walker-

WHO are the women "behind" the 1949 St. Luke's Hospital fashion show on Wednesday? What besides getting their names and pictures in the society columns do they do? How leisured are their lives?

MARY ELIZABETH ED-MONDS WALLING, one of the younger members of the hospital's women's board putting it on, is a fair example, they are a rare com-bination of domesticity and indus-trial designing skill.

In addition to her St. Luke's activities, Mary—officially, Mrs. William English—Walling runs a sizeable home in Winnetka, is "Mother" to three children ranging in ages from 12 to 7, and holds down a job an interior decorating consultant at Watson & Boaler.

#### Wonderful help

"Maybe I should explain," says
Mrs. Walling, whom you'll find
Wednesday in the basement of
Medinah Temple checking the
models' clothes as they start stageward, "that my children are all in
ward, "that my children are all in
some lamp designer for the Flexo
Corp. here, "taking its lamps out of
Field's basement into Fashions of
the Hour."

Since quitting that job to "raise ward, "that my children are all in school and I have wonderful help. Whether I'm there or not, I know creative talents to designing an oc-

while her Chicago friends repeatedly wonder how one tall, svelte, honey blonde can do all the things she does, Milwaukee-bornand-bred Mary Walling has been amazing people with her accomplishments ever since she "came home from studying art in New York City and discovered the tasket was empty." A typical society girl up to that time, she had graduated from Milwaukee-Downer, made her debut at the Service League ball, and belonged to the Junior League. But at a dinner party several eve-But at a dinner party several evenings later, she announced she wanted a job, and the next day someone offered her one in a local interior decorating shop.

From working as "the helper who helped the helper" there, she went in record time to being manager-buyer of the gift (lamps, etc) department of Milwaukee's swank Smartwear Shop. "I was just 19 then," she chuckles, "and so green that, when time came for me to go to New York on my first buying trip, I didn't see how I could remain nice and stay unchaperoned in a New York hotek"

#### Dashing offer

When she gave up that job 15 years ago to come here as the bride of the Harvard and U. of C. educat-ed son of the Willoughby Wallings of Winnetka, she considered her career days were over. But dashing through the Merchandise Mart several years later, a woman lamp dealer from whom she had formerly bought stopped her, demanding, "Where have you been? Will you design our lamp line?" So, she be-



MRS. WILLIAM ENGLISH WALLING II

my children will be welcomed home from school with a cookie and a facturer of desk equipment, and helping decorate the houses of

WOMEN'S WEAR -10/20/49

#### PROPHETIC FASHIONS AT ST. LUKE'S SHOW

Chicago, Oct. 19.—Fashions to be viewed from the standpoint of prophesy made significant news at the 23d Annual St. Luke's Fashion Show at Medinah Temple this afternoon. Uusually the St. Luke's show is a parade of sumptuous evening fashions, furs and jewels. So was today's show, but the exhibiting topflight specialty the exhibiting topflight specialty and department stores showed stronger disposition than ever before to be sharply definitive about specific fashion trends.

Foremost among these was the shortening hemline for evening. Bonwit Teller, who donated the stage setting, advocated 13-inchesfrom-the-floor in a group of white imported lace exening dresses over pale pink foundations. Millie B. Oppenheimer did the "long and short of it" in daylength evening gowns, the uneven hemline short at front and V cascading to in back and the floor length ball-gown. There were many different versions from many exhibitors, of

versions from many exhibitors, of uneven and short evening length.

Looking toward the future was revival of the cocoon silhouette, as presented by Blums-Vogue in Dior black wool and faille suit with brief wrapped jacket and buttoned-back wings of nutria.

Movement toward the 1920 silhouette with flatter hips and descending bustline got recognition in bloused daytime bodices with all-round fulness above narrow skirts and in certain evening fashions, such as the short fringed and beaded sheath shown by Chas. A. Stevens & Co.

Sometimes the prophetic fash-ion story was one of color. Mar-shall Field & Co. unveiled "pink apricot" as its high fashion color for the resort season. The fashions, which Field's had made in Paris, ranged from the Molyneux wedding to resort trousseau, featuring such Riviera success with an American future as return of trouser fashions, Desses one-sleeve Hermes patent sweater and leather sandals.

Mandel Brothers and Carson Pirie Scott & Co. were others to focus on individual color themes, Mandel's doing plumage colors in styles running from daytime tweeds to velvet evening gowns. daytime Carson's played a bluish-red with black accents, and the reverse in day and after-dark fashions.

The over-all fashion impression was one of great luxury of fabric, much interest in neutrals and pale tones for evening, and strong tones for evening, and strong feeling for asymmetric and an-gular forms within the frame-work of a narrow silhouette. FITTED NUTRIA HAS 125 INCH SKIRT SWEEP

Chicago.-The R. G. Uhlemann Fur Co. designed this fitted Argentine nutria coat for the 23d annual fashion show to benefit St. Luke's hospital. Armholes are extravagantly deep, and hemline flares to 125 inch circumference from the back belted waist. Coat is modeled by Mrs. Gilbert H. Soribar. In Scribner, Jr.

## THIS WEEK in Lake Forest

#### GLENCOE NEWS -10/6/49 St. Luke's Style Show to Have Models From North Shore

The North Shore is furnishing many mannequins for the St. Luke's Hospital fashion show to be held the afternoon of Wednesday, October 19, in Medinah Temple in Chicago. All the money raised at this event goes for needed improvements at the hospital. Each year it benefits a different part, sometimes it goes for new equipment, other times to the out-patient department, or it may go right into a destitute ward. Always it is used for something that would otherwise be left undone.

From Winnetka those who have consented to model are Mrs. Robert Avery, Miss Kathleen Ball, whose engagement was recently announced to Robert B. Crane, Mrs. Henry Bartholomay III, Mrs. Hill Blackett Jr., Mrs. Frederick K. Blatchford, Miss Blair Butler, Mrs. Darwin C. Curtis, a recent bride, Mrs. James G. Dern, Mrs. Winfield T. Durbin II, Miss Barbara Favill, who will soon be the brde of Irl H. Marshall Jr., Miss Frances Fenn, Mrs. Clinton Frank, Mrs. Paul Walter Guensel, Mrs. Hunt Hamill, Mrs. G. Robert Herberger, Mrs. Sangston Hettler Jr., Mrs. George Lill II, Miss Isabel Lindsay, Mrs. Edgar Stanton Jr., Miss Wilma Swissler, and Mrs. Newton H. Tobey.

Mrs. Grinnell Burke, Mrs. William Hagenah Jr., Mrs. Charles T Rothermel and Mrs. Thomas Lynch, all of Glencoe, are also on the man-

Mrs. Robert W. Carton, Mrs. Walter L. Cherry Jr., Mrs Walter Daspit Jr., Mr. James Fitzmorris, all of Wilmette, and Miss Susan Hurley of Kenilworth, are also modeling for the success of the show

From Northbrook, Mrs. Willett Gorham, from Northfield, Mrs. John T. Landreth, and from Golf, Mrs. Bradford L. Tobey are the models.

Tickets are available at the Palmolive Building in Chicago room 1630, even the day of the showing.



FIVE YOUNG WOMEN who will model for the St. Luke's hospital fashion show on October 19 meet at Mrs. J. Beach Clow's home on Green Bay road to look through a scrapbook of clippings on past St. Luke's shows. Left to right, seated, are Mrs. Charles Hixon Glore, Jr., of North Wildwood road; Mrs. DeWitt W. Buchanan, Jr., of East Laurel; and Miss June Carry of Onwentsia road. Miss Rica Owen of North Green Bay road looks over a shoulder at left; Miss Sylvia Traer of East Westleigh road stands at right. Many Lake Foresters will model in annual show which is to be held, as usual, at Medinah temple in Chicago. Reserved seats are still available at Room 1630, Palmolive building, Chicago. Anyone is welcome to attend.

## THIS WEEK . . . in Lake Forest

10/28/49

THE LAKE FORESTER AND LAKE FOREST NEWS



Percy H. Prior, Jr., Photo

MRS. GEORGE A. BATES of East Wisconsin models a creamy white Weathered gown of Alencon lace, studded with rhinestones, in the St. Luke's fashion show. With it she carries a delicate white lace fan.



Four first-time models in St. Luke's Fashion Show to be held Wednesday, October 19, in Medinah Temple in Chicago. Mrs. James Fitzmorris of Wilmette, Mrs. Grinnell Burke of Glencoe, Mrs. Robert Avery of Winnetka, and Mrs. C. Foster Brown of Northfield are shown making final plans for the afternoon in the home of a board member.
Mrs. Hethert, DeYoung, 336 Raleigh Road, Kenilworth. Tickets will
be available even the last day in Room 1630. Palmolive Building. for those who make their decisions late o no 1919th in its oneness-table

#### Stage Is Set for St. Luke's Show Next Wednesday

In the block-long dressing room below stage in the Medinah temple next Wednesday, Mrs. Seymour Wheeler of North Hawthorne place and her vice chairmen-Mrs. E. Francis Bowditch of North Ahwahnee road and Mrs. John E. Prosser of East Deerpath will take their traditional places, megaphones in hand, as they direct a line of St. Luke's fashion show models that exceeds in numbers any line of previous years.

"More models than ever before," is the pleased comment of the 1949

fashion committee.

At a luncheon last Tuesday at the Casino club, Mrs. Wheeler entertained some of the friends who are coming in from Lake Forest next week to assist her busy committee. Among them were Mrs. William H. Mitchell of East Rosemary; Mrs. James R. Addington of West Deerpath, Mrs. A. Thomas Taylor of Shoreacres and the committee vice chairmen, Mrs. Bowditch and Mrs. Prosser.

Last Tuesday's rehearsal took place

at the Fortnightly club and the dress rehearsal is set for Tuesday at the Medinah temple.

At the rehearsal announcement was made of the St. Luke's fashion show bride, who will be Mrs. Hill Blackett Jr., (Nancy Lourie). Her bridesmaids are Miss Rica Owen of North Green Bay road, Mrs. Homer L. Dixon, Jr., Mrs. Peter A. Richardson, and Miss Isabel Lindsay.

Many balcony seats are still available for the fashion show. They may be purchased from Room 1630, Palmolive building or secured at the door

the day of the show.

Miss Beth Coleman of North Western avenue, in the costume of an English nanny, is one of the Lake Foresters who will help lend atmosphere to the Chicago scene which forms the setting for the fashion show this year.

EEK LAKE FOREST 10/28/49

in I



MRS. HUNTINGTON ELDRIDGE, seated, wears a gown of "pink apricot" chiffon, designed by Claude Riviere and shown by Marshall Field and company in the St. Luke's show Wednesday, October 19. At right is Mrs. A. Watson Armour III of East Deerpath, who is showing what Field's terms a "bride's choice for evenings." It is a street-length, bareshouldered frock from Paris. The coverall cape is lined in scarlet.

## Chicago Tribune



TRIBUNE TOWER . CHICAGO

November 4, 1949

Dear Sister:

final attractive picture.

Thanks so much for your letter. I am delighted that you all liked that little layout so much. I was extremely pleased at its reception by Mrs. Lang, Mrs. Oldberg, Mrs. Laing, Mrs. Hixon and many others who were nice enough to write me about it. The pictures are still creating a minor sensation - several pediatricians, in particular, have asked permission to buy the series for their offices, and every once in a while, from distant places, I get notes from St. Luke friends and former patients who enjoyed them.

The whole thing was fun to do and of course, as you know,
I am always happy to do anything I can for my favorite hospital.

I thought the show magnificent and was happy to see in
the roto section for this coming Sunday that you are getting a

Yours sincerely,

Eleanor Nangle

### IN THE PARADE OF MODELS AT ST. LUKES





Mrs. Donald A. K. Brown was admired in this pink and black short taffeta gown, the bodice richly fashioned and startlingly appliqued in black velvet. It was from Martha Weathered.

Mrs. Henri Bouscaren in a Sophie of Saks Fifth Avenue creation. Delicately traced silver sequins on sheer white net. Never before shown in Chicago is the midnight blue-black mink of her cape jacket.



Mrs. Thomas M. Smyth in one of Jacques Fath's chic costumes for dining out. A great frou of net and tulle fastened to the cummerbund accentuates the lady's slim waist. The accompanying jacket he trims with a white rose. From Blum's Vogue.



Mrs. Clinton E. Frank appeared in this magnificent gown of heaven blue gleaming all over with iridescent sequins. From the Martha Weathered shop.



Displaying jewel treasures from Juergens and Andersen were Mrs. Dewitt Wheeler Buchanan Jr., seated, and Mrs. Edgar Stanton, Jr. The former setting off her midnight blue gown with a diamond necklace in rope effect, detachable clip, diamond bracelet, ring and earrings. Mrs. Stanton featured sapphires in her necklace, clip, earrings, ring and bracelets that sparkled with the brilliant blue and gold of a midsummer



Mrs. George Lill, II, wore this Sophie designed magnificent deep purple lace . . . floor sweeping and all covering. Her white mink lends sharp contrast. It was from Saks Fifth Avenue.

#### NOVEMBER 1949 TOWNSFOLK



Miss Barbara McClurg shows the first of the uneven hemlines. Desses creates a dramatic black faille and net. Its billowing skirt cut short in front cascades to the floor behind. From Millie B. Oppenheimer.



Mrs. Howard F. Gillette wore the richness of brocade satin in an enchanting shade of blue. This short evening gown has its own matching coat. From Martha Weathered. Shoes were from Delman.



Mrs. Nathaniel Duval wears a bloused back coat in soft red duvetyne, designed by Sano and Pruzan. Note the interesting sleeve treatment. It was from Carson, Pirie, Scott & Co.



Mrs. Hill Blackett, Jr., was the radiant bride in a magnificent traditional petal gown by Molyneaux. The bridesmaids in Molyneaux's simple, young, uneven hemline dresses of pink apricot taffeta were left to right, Miss Rica Owen, Miss Isabel Lindsay, Mrs. Homer L. Dixon, Jr., and Mrs. Peter A. R. Richardson. The gowns were from Marshall Field & Co.



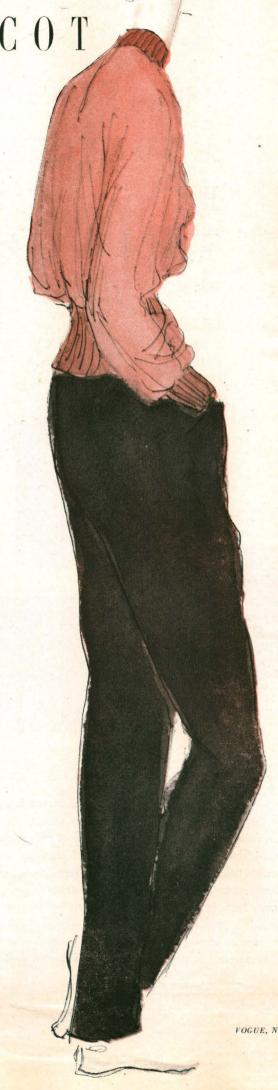
Mrs. Harry Reynolds Jr. wore this Dior fabulous mink over Jacques Fath's gracefully draped grey wool. From Blum's Vogue.

Bonwit Teller was sponsor of the show.

PINK

NOVEMBER 15, 1949 VOCUE

APRICOT



VOGUE, NOVEMBER 15, 1949

### PARIS COLOUR: PARIS COPIES

Pink and beige and golden at the same time—a ripe, wholly new colour is the plot of these resort clothes. And there is a story about it all, too. Seems that the Marshall Field people were so captivated by the one touch of this Paris colour that they had yards of American cloth dyed Pink Apricot, and asked French designers to work from these materials a series of fashions turned, like the colour itself, toward the sun. The first time Pink Apricot was shown in America was at the fashion show held for the benefit of St. Luke's Hospital in Chicago, on October 19. Afterwards, these same costumes were copied in America. The rest of the story will be told at the sun-places and beneath furs this winter-where, Vogue expects, Pink Apricot will turn up, one of the most blooming, becoming colours in years. Opposite, far left: Pink Apricot Shantung smock with full back yoke worn with a black linen skirt. Copy of Hermès. Opposite, right: Pink Apricot silk chiffon in double layers for a sweater with knitted cuffs and neckband. Copy of Hermès. Left: Pink Apricot silk Shantung shirtwaist and skirta full skirt, pleated in sections. Copy of Dior. Below: Pink Apricot silk chiffon sweater with ribbed wool



shirt-collar, cuffs. Copy of Hermès.

All: at Marshall Field; Frederick & Nelson.



Miss Mary Elston Tullis in the St. Lukes Fashion Show modeled this gay crimson brocade gown from the collection of

millie b. oppenheimer, inc.

ambassador west hotel
1300 north state street





#### MR. AND MRS. WILLIAM MCKNIGHT

Mr. McKnight is Chairman of the Men's Committee of the Bal Masqué, Mrs. McKnight a member of the Ball Committee. Here she wears one of the Castillo designs which will appear in the fashion show. Jewels, and those on opposite page, are among the Van Cleef & Arpels pieces being lent to add brilliance to the Bal Masqué.

## HAT-FOR" PARTIES continued

That is the pattern all over the country. In San Francisco, on December 6, the Women's Board of the Art Association will have a costume party, the invitations suggesting that everyone come in partial costume with artists at the ball adding the finishing touches. In Los Angeles, the famous parties are Las Madrinas Débutante Ball for the benefit of the Convalescent Home Children's Hospital, the Candlelight Ball for the Sisters of the Social Service, and Las Floristas Headdress Ball for the King's Daughters Day Nursery. Among Chicago's important parties are two for hospitals: the fabulous St. Luke's Fashion Show, which has made a million dollars in the last twenty years, and The Cotillion, new this year, with its pretty débutantes at their mass coming-out ball, dancing for Passavant Hospital, December 23. In Atlanta, benefits belong so firmly to the pattern that baseball games, horse shows, rodeos, and golf matches, as well as parties, have yielded fresh money to institutions; The Young Matrons' Circle of Tallulah Falls School raised nearly \$20,000 from a recent golf match. This season, there will be the Thanksgiving night square dance by the Atlanta Débutante Club for the Atlanta Child's Home, and the fancy dress Mardi Gras celebration by the Rabun Gap-Nacoochee Guild for its mountain school. These country-wide benefits are proof that the great private business of masses of American women is selling tickets. (They are usually expensive but the bulk of the tax is deductible, and the total, now that industry so often carries the expense, goes to The Cause.) Tickets, please!

#### MRS. JOHN T. PRATT, JUNIOR

Another member of the Committee of the Bal Masqué, in a dress of navy-blue satin made for her by Bergdorf Goodman. The art objects, pages 98-101, courtesy of French & Company; the masques are from the Costume Institute of the Metropolitan Museum.

HORST

VOGUE, NOVEMBER 15, 19

## Smart Set 14-Fri., Oct. 7, 1949 \* Chicago Herald-American

## Cholly Dearborn

At LAST YEAR'S ST. ŁUKE'S SHOW, as word went around that Mrs. Ralph Ellis, star model of other St. Luke's shows, had given birth to a daughter in the early morning, the general comment was "Another St. Luke's model has been born."

Never were truer words spoken, because that same little miss, Anne Wister Ellis, who will celebrate her first birthday a day later, is to appear in the show on Oct. 19.

She has a role, to be played from her pram, in the show's special feature which is to depict a street scene near the Water Tower. She will be one of a family of youngsters out for a stroll with their nurse. Ann Hempstead Durbin, the Winfield Durbins' toddler, and Andrew Loring Rowe Jr. will be her sister and brother, all under the guidance of Beth Coleman as the nurse.

Edgar Miller and Sam Canzoni will play real life roles, Edgar as the artist who sketches in the park, and Sam as the monkey parts and Mr. Miller will be supported by his young son, "Skippy," and the latter's pet rabbit.

The elegant lady walking her poodle will be Mrs. Charles F. Cutter. The poodle will be Marc Leeds' pet, "Henry Higgins."

A frenzied young man waiting for his date will be R. Nicholas Hoye. When she arrives breathless and rushed from a shopping to the state of the Evans.

Mrs. Kellogg Fairbank will take the role of a flower vender. Teen-agers giggling their way along will be Judy and Jill Hurley and red-haired Kate Gilbert.

A bride and bridegroom, honeymooning in Chicago, will be enacted by newlyweds Mr. and Mrs. William A. Stenson.

Others taking part in the Autumn afternoon scene will be F. Reynolds Blossom and J. Ashton Graham, hurrying home from work, and Mrs. William S. Covington, as a mother with her two children. Actually only the little boy, George, will be her child. The other youngster, Charlotte, is her niece, the daughter of Charles H. Morse.

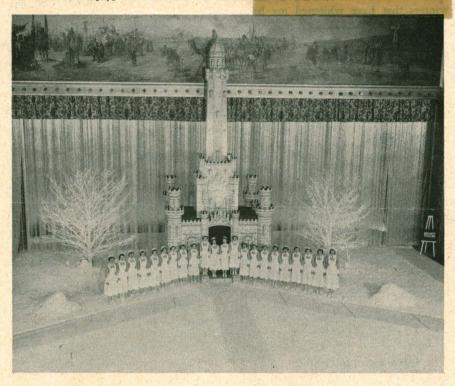


Both discriminating hostesses, Mrs. John Dern (left) and Mrs. Byron Haivey Jr., admire your Cholly's entry in the Fashion Group's "Fashions in Table Settings" show. The dramatic thistledesign pottery by Waylande Gregory inspired the name of the setting, "Terrace Thistle." The handmade Gregory pottery, the

Swedick Moder, statistic white and gold metallic cloth, and me "1010" International silver are all from Carson, Pivie, Scott.

Marc Leeds created the floral piece of carnations, spiky podocarpus, and shiny magnolia foliate.

DECEMBER 1949 issue of "HOSPITAL TOPICS"



This attractive scene was the grand finale of the fashion show put on Oct. 19 by the women's board of St. Luke's Hospital, Chicago. After 153 society mannequins had paraded against this snowy Chicago street scene, the student nurses emerged from the replica of the historic water tower. The fabulous annual event, the most successful benefit fashion show in the country, is staged to provide funds for the nurses' school. Last year it raised the sum of \$46,000. This year's audience, the largest ever, entirely filled Chicago's huge Medinah temple.